

Richard L Priem

List of Publications by Year in descending order

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48
papers

8,178
citations

117453

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214527

47
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48
all docs

48
docs citations

48
times ranked

4557
citing authors

#	ARTICLE	IF	CITATIONS
1	Is the Resource-Based "View" a Useful Perspective for Strategic Management Research?. Academy of Management Review, 2001, 26, 22-40.	7.4	1,558
2	Is the Resource-Based "View" a Useful Perspective for Strategic Management Research?. Academy of Management Review, 2001, 26, 22.	7.4	665
3	A Consumer Perspective on Value Creation. Academy of Management Review, 2007, 32, 219-235.	7.4	590
4	Tautology in the Resource-Based View and the Implications of Externally Determined Resource Value: Further Comments. Academy of Management Review, 2001, 26, 57-66.	7.4	535
5	The Antecedents and Consequences of Top Management Fraud. Journal of Management, 2005, 31, 803-828.	6.3	363
6	Chief executive scanning emphases, environmental dynamism, and manufacturing firm performance. Strategic Management Journal, 2003, 24, 725-744.	4.7	359
7	Value creation through stakeholder synergy. Strategic Management Journal, 2016, 37, 314-329.	4.7	327
8	Inherent Limitations of Demographic Proxies in Top Management Team Heterogeneity Research. Journal of Management, 1999, 25, 935-953.	6.3	281
9	Rationality in Strategic Decision Processes, Environmental Dynamism and Firm Performance. Journal of Management, 1995, 21, 913-929.	6.3	273
10	Insights and New Directions from Demand-Side Approaches to Technology Innovation, Entrepreneurship, and Strategic Management Research. Journal of Management, 2012, 38, 346-374.	6.3	266
11	CEO Tenure And Company Invention Under Differing Levels of Technological Dynamism. Academy of Management Journal, 2005, 48, 859-873.	4.3	245
12	Top management team group factors, consensus, and firm performance. Strategic Management Journal, 1990, 11, 469-478.	4.7	243
13	Do CEO Stock Options Prevent or Promote Fraudulent Financial Reporting?. Academy of Management Journal, 2006, 49, 483-500.	4.3	212
14	Top Management Team Characteristics and Corporate Illegal Activity. Academy of Management Review, 1995, 20, 138-170.	7.4	197
15	Toward Reimagining Strategy Research: Retrospection and Prospection on the 2011 AMR Decade Award Article. Academy of Management Review, 2013, 38, 471-489.	7.4	150
16	Achieving Demand-Side Synergy from Strategic Diversification: How Combining Mundane Assets Can Leverage Consumer Utilities. Organization Science, 2012, 23, 207-224.	3.0	131
17	A Demand-side Perspective on Supply Chain Management. Journal of Supply Chain Management, 2012, 48, 7-13.	7.2	131
18	Demand-side strategy and business models: Putting value creation for consumers center stage. Long Range Planning, 2018, 51, 22-31.	2.9	122

#	ARTICLE	IF	CITATIONS
19	Explicitly Articulated Strategy and Firm Performance Under Alternative Levels of Centralization. <i>Journal of Management</i> , 2002, 28, 611-627.	6.3	120
20	Executive Judgment, Organizational Congruence, and Firm Performance. <i>Organization Science</i> , 1994, 5, 421-437.	3.0	116
21	Process and Outcome Expectations for the Dialectical Inquiry, Devil's Advocacy, and Consensus Techniques of Strategic Decision Making. <i>Group & Organization Studies</i> , 1991, 16, 206-225.	0.7	111
22	Structured Conflict and Consensus Outcomes in Group Decision Making. <i>Journal of Management</i> , 1995, 21, 691-710.	6.3	106
23	A CEO-Adviser Model of Strategic Decision Making. <i>Journal of Management</i> , 2005, 31, 680-699.	6.3	106
24	Venture Creation and the Enterprising Individual: A Review and Synthesis. <i>Journal of Management</i> , 2003, 29, 379-399.	6.3	104
25	Exploring strategic judgment: Methods for testing the assumptions of prescriptive contingency theories. <i>Strategic Management Journal</i> , 1994, 15, 311-324.	4.7	96
26	Is Organization Theory Obvious to Practitioners? A Test of One Established Theory. <i>Organization Science</i> , 2000, 11, 509-524.	3.0	81
27	An application of metric conjoint analysis for the evaluation of top managers' individual strategic decision making processes: A research note. <i>Strategic Management Journal</i> , 1992, 13, 143-151.	4.7	75
28	Consensus-Performance Research: Theoretical and Empirical Extensions. <i>Journal of Management Studies</i> , 1995, 32, 401-417.	6.0	74
29	Providing CEOs With Opportunities to Cheat. <i>Journal of Management</i> , 2015, 41, 1774-1797.	6.3	70
30	Top Management Team Characteristics and Corporate Illegal Activity. <i>Academy of Management Review</i> , 1995, 20, 138.	7.4	58
31	Executives'™ Perceptions of Uncertainty Sources: A Numerical Taxonomy and Underlying Dimensions. <i>Journal of Management</i> , 2002, 28, 725-746.	6.3	58
32	Is there a "Dark Side" to Monitoring? Board and Shareholder Monitoring Effects on M&A Performance Extremeness. <i>Strategic Management Journal</i> , 2017, 38, 2285-2297.	4.7	55
33	Industrialization and Values Evolution: The Case of Hong Kong and Guangzhou, China. <i>Asia Pacific Journal of Management</i> , 2000, 17, 473-492.	2.9	41
34	Decisions, Decisions! How Judgment Policy Studies Can Integrate Macro and Micro Domains in Management Research. <i>Journal of Management</i> , 2011, 37, 553-580.	6.3	38
35	Does One Size Fit All? Investigating Pay-Future Performance Relationships Over the "Seasons" of CEO Tenure. <i>Journal of Management</i> , 2017, 43, 864-891.	6.3	38
36	The resource-based view revisited: Comparative firm advantage, willingness-based isolating mechanisms and competitive heterogeneity. <i>European Management Review</i> , 2010, 7, 91-100.	2.2	24

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37	The performance effects of human resource managers' and other middle managers' involvement in strategy making under different business-level strategies: the case in Hong Kong. <i>International Journal of Human Resource Management</i> , 2001, 12, 1325-1346.	3.3	20
38	How do CEOs matter? The moderating effects of CEO compensation and tenure on equity ownership in international joint ventures. <i>Journal of International Management</i> , 2013, 19, 138-151.	2.4	19
39	A Theoretical Explanation of the Cost Advantages of Multi-unit Franchising. <i>Journal of Marketing Channels</i> , 2013, 20, 52-72.	0.4	19
40	Exploring the Dynamics of Workgroup Fracture. <i>Journal of Management</i> , 2014, 40, 764-795.	6.3	18
41	Toward Becoming a Complete Teacher of Strategic Management. <i>Academy of Management Learning and Education</i> , 2018, 17, 374-388.	1.6	16
42	Promoting Long-Term Shareholder Value by "Competing" for Essential Stakeholders: A New, Multisided Market Logic for Top Managers. <i>Academy of Management Perspectives</i> , 2022, 36, 93-110.	4.3	16
43	Demand-side Perspectives in International Business: Themes and Future Directions. <i>Journal of International Management</i> , 2015, 21, 261-266.	2.4	14
44	Alderson's transvection and Porter's value system: a comparison of two independently developed theories. <i>Journal of Management History</i> , 1997, 3, 145-165.	0.1	13
45	Setting new directions for the management discipline through family business research. <i>Journal of Family Business Strategy</i> , 2016, 7, 58-62.	3.7	11
46	Consumer-CEO interaction as catalyst for business model innovation in established firms. <i>Journal of Business Research</i> , 2021, 131, 241-253.	5.8	10
47	A taxonomy of the uncertainty sources perceived by public sector managers in hong kong. <i>International Journal of Organization Theory and Behavior</i> , 2004, 7, 1-21.	0.5	3
48	On Strategic Judgment. , 2017, , 489-518.		0