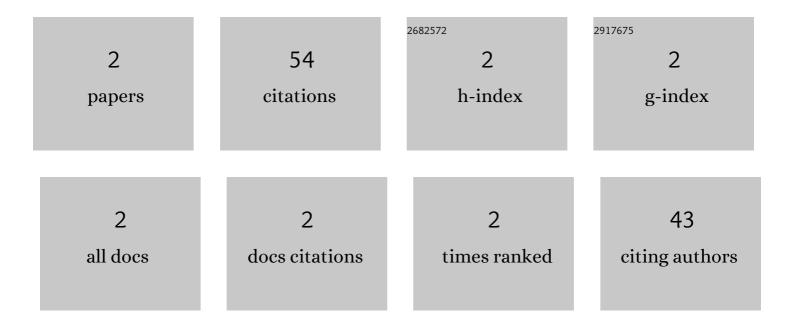
Sofie Sagfossen

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/11524128/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	The consumer experience: The impact of supplier effort and consumer effort on customer satisfaction. Journal of Retailing and Consumer Services, 2017, 39, 219-229.	9.4	39
2	The allure of the bottle as a package: an assessment of perceived effort in a packaging context. Journal of Product and Brand Management, 2017, 26, 91-100.	4.3	15