

Yat Ming Ooi

List of Publications by Year in descending order

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3
papers

8
citations

2682572

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2550090

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3
all docs

3
docs citations

3
times ranked

2
citing authors

| # | ARTICLE | IF | CITATIONS |
|---|--|-----|-----------|
| 1 | Lead users as idea supplier in online community platform: How to choose the right ideas to implement?. International Journal of Production Economics, 2022, 244, 108366. | 8.9 | 4 |
| 2 | How Traditional Industries Use Capabilities and Routines to Tap Users for Product Innovation. Research Technology Management, 2021, 64, 31-42. | 0.8 | 3 |
| 3 | Framing Multi-Stakeholder Value Propositions: A wicked problem lens. Technology Innovation Management Review, 2021, 11, 26-37. | 1.4 | 1 |