

Jon Bertilsson

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11496566/publications.pdf>

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2
papers

19
citations

3311381

1
h-index

3475538

1
g-index

2
all docs

2
docs citations

2
times ranked

16
citing authors

#	ARTICLE	IF	CITATIONS
1	Sycormorphism in city branding: The case of Amazon HQ2. <i>Marketing Theory</i> , 2023, 23, 207-223.	3.1	1
2	The cynicism of consumer morality. <i>Consumption Markets and Culture</i> , 2015, 18, 447-467.	2.1	18