

Marcus Matthias Keupp

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11491773/publications.pdf>

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10
papers

1,743
citations

933447

10
h-index

1372567

10
g-index

10
all docs

10
docs citations

10
times ranked

1461
citing authors

#	ARTICLE	IF	CITATIONS
1	The Past and the Future of International Entrepreneurship: A Review and Suggestions for Developing the Field. <i>Journal of Management</i> , 2009, 35, 600-633.	9.3	558
2	The Strategic Management of Innovation: A Systematic Review and Paths for Future Research. <i>International Journal of Management Reviews</i> , 2012, 14, 367-390.	8.3	383
3	Determinants and archetype users of open innovation. <i>R and D Management</i> , 2009, 39, 331-341.	5.3	282
4	The competitive advantage of early and rapidly internationalising SMEs in the biotechnology industry: A knowledge-based view. <i>Journal of World Business</i> , 2007, 42, 350-366.	7.7	271
5	Resource constraints as triggers of radical innovation: Longitudinal evidence from the manufacturing sector. <i>Research Policy</i> , 2013, 42, 1457-1468.	6.4	97
6	How managers protect intellectual property rights in China using de facto strategies. <i>R and D Management</i> , 2009, 39, 211-224.	5.3	63
7	Achieving Subsidiary Integration in International Innovation by Managerial "Tools". <i>Management International Review</i> , 2011, 51, 213-239.	3.3	40
8	Pull the Right Levers: Creating Internationally "Useful" Subsidiary Competence by Organizational Architecture. <i>Long Range Planning</i> , 2014, 47, 32-48.	4.9	17
9	To share or not to share: a behavioral perspective on human participation in security information sharing. <i>Translational Research in Oral Oncology</i> , 2019, 5, .	3.3	16
10	Knowledge absorption for cyber-security. <i>Computers in Human Behavior</i> , 2020, 106, 106255.	8.5	16