

Vanessa Apaolaza

List of Publications by Year in descending order

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Version: 2024-02-01

14
papers

828
citations

933447

10
h-index

1058476

14
g-index

14
all docs

14
docs citations

14
times ranked

928
citing authors

#	ARTICLE	IF	CITATIONS
1	Predicting COVID-19 Vaccination Intention: The Roles of Institutional Trust, Perceived Vaccine Safety, and Interdependent Self-Construal. <i>Health Communication</i> , 2023, 38, 1189-1200.	3.1	12
2	The effect of threat and fear of COVID-19 on booking intentions of full board hotels: The roles of perceived coping efficacy and present-hedonism orientation. <i>International Journal of Hospitality Management</i> , 2022, 105, 103255.	8.8	14
3	The impact of the COVID-19 pandemic on subjective mental well-being: The interplay of perceived threat, future anxiety and resilience. <i>Personality and Individual Differences</i> , 2021, 170, 110455.	2.9	220
4	Gratifications on Social Networking Sites: The Role of Secondary School Students's Individual Differences in Loneliness. <i>Journal of Educational Computing Research</i> , 2019, 57, 58-82.	5.5	14
5	Eat organic "Feel good? The relationship between organic food consumption, health concern and subjective wellbeing. <i>Food Quality and Preference</i> , 2018, 63, 51-62.	4.6	140
6	Organic label's halo effect on sensory and hedonic experience of wine: A pilot study. <i>Journal of Sensory Studies</i> , 2017, 32, e12243.	1.6	78
7	Corporate Environmental Responsibility Communication: Implications from CSR and Green Advertising Research. <i>CSR, Sustainability, Ethics & Governance</i> , 2017, , 377-392.	0.3	5
8	Nature Imagery in Non-Green Advertising: The Effects of Emotion, Autobiographical Memory, and Consumer's Green Traits. <i>Journal of Advertising</i> , 2016, 45, 427-440.	6.6	36
9	Promoting Renewable Energy Adoption: Environmental Knowledge vs. Fear Appeals. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2016, , 359-367.	0.2	4
10	Environmental threat appeals in green advertising. <i>International Journal of Advertising</i> , 2014, 33, 741-765.	6.7	76
11	The effect of gratifications derived from use of the social networking site Qzone on Chinese adolescents's positive mood. <i>Computers in Human Behavior</i> , 2014, 41, 203-211.	8.5	39
12	Natural ingredients claim's halo effect on hedonic sensory experiences of perfumes. <i>Food Quality and Preference</i> , 2014, 36, 81-86.	4.6	25
13	The relationship between socializing on the Spanish online networking site Tuenti and teenagers's subjective wellbeing: The roles of self-esteem and loneliness. <i>Computers in Human Behavior</i> , 2013, 29, 1282-1289.	8.5	103
14	Nature imagery in advertising. <i>International Journal of Advertising</i> , 2013, 32, 183-210.	6.7	62