

Vanessa Apaolaza

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11456308/publications.pdf>

Version: 2024-02-01

14
papers

828
citations

933447

10
h-index

1058476

14
g-index

14
all docs

14
docs citations

14
times ranked

928
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|--|-----|-----------|
| 1 | The impact of the COVID-19 pandemic on subjective mental well-being: The interplay of perceived threat, future anxiety and resilience. <i>Personality and Individual Differences</i> , 2021, 170, 110455. | 2.9 | 220 |
| 2 | Eat organic – Feel good? The relationship between organic food consumption, health concern and subjective wellbeing. <i>Food Quality and Preference</i> , 2018, 63, 51-62. | 4.6 | 140 |
| 3 | The relationship between socializing on the Spanish online networking site Tuenti and teenagers’s subjective wellbeing: The roles of self-esteem and loneliness. <i>Computers in Human Behavior</i> , 2013, 29, 1282-1289. | 8.5 | 103 |
| 4 | Organic label's halo effect on sensory and hedonic experience of wine: A pilot study. <i>Journal of Sensory Studies</i> , 2017, 32, e12243. | 1.6 | 78 |
| 5 | Environmental threat appeals in green advertising. <i>International Journal of Advertising</i> , 2014, 33, 741-765. | 6.7 | 76 |
| 6 | Nature imagery in advertising. <i>International Journal of Advertising</i> , 2013, 32, 183-210. | 6.7 | 62 |
| 7 | The effect of gratifications derived from use of the social networking site Qzone on Chinese adolescents’s positive mood. <i>Computers in Human Behavior</i> , 2014, 41, 203-211. | 8.5 | 39 |
| 8 | Nature Imagery in Non-Green Advertising: The Effects of Emotion, Autobiographical Memory, and Consumer's Green Traits. <i>Journal of Advertising</i> , 2016, 45, 427-440. | 6.6 | 36 |
| 9 | Natural ingredients claim’s halo effect on hedonic sensory experiences of perfumes. <i>Food Quality and Preference</i> , 2014, 36, 81-86. | 4.6 | 25 |
| 10 | Gratifications on Social Networking Sites: The Role of Secondary School Students’s Individual Differences in Loneliness. <i>Journal of Educational Computing Research</i> , 2019, 57, 58-82. | 5.5 | 14 |
| 11 | The effect of threat and fear of COVID-19 on booking intentions of full board hotels: The roles of perceived coping efficacy and present-hedonism orientation. <i>International Journal of Hospitality Management</i> , 2022, 105, 103255. | 8.8 | 14 |
| 12 | Predicting COVID-19 Vaccination Intention: The Roles of Institutional Trust, Perceived Vaccine Safety, and Interdependent Self-Construal. <i>Health Communication</i> , 2023, 38, 1189-1200. | 3.1 | 12 |
| 13 | Corporate Environmental Responsibility Communication: Implications from CSR and Green Advertising Research. <i>CSR, Sustainability, Ethics & Governance</i> , 2017, , 377-392. | 0.3 | 5 |
| 14 | Promoting Renewable Energy Adoption: Environmental Knowledge vs. Fear Appeals. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2016, , 359-367. | 0.2 | 4 |