

# Matthias Breier

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11448606/publications.pdf>

Version: 2024-02-01

7  
papers

1,444  
citations

1307594

7  
h-index

1720034

7  
g-index

7  
all docs

7  
docs citations

7  
times ranked

917  
citing authors

#	ARTICLE	IF	CITATIONS
1	Temporary business model innovation – SMEs’ innovation response to the Covid-19 crisis. R and D Management, 2022, 52, 294-312.	5.3	92
2	Business model innovation: Identifying foundations and trajectories. Business Strategy and the Environment, 2021, 30, 891-907.	14.3	44
3	The role of business model innovation in the hospitality industry during the COVID-19 crisis. International Journal of Hospitality Management, 2021, 92, 102723.	8.8	240
4	Developing a scale for entrepreneurial marketing: Revealing its inner frame and prediction of performance. Journal of Business Research, 2020, 113, 72-82.	10.2	48
5	The economics of COVID-19: initial empirical evidence on how family firms in five European countries cope with the corona crisis. International Journal of Entrepreneurial Behaviour and Research, 2020, 26, 1067-1092.	3.8	464
6	The art of crafting a systematic literature review in entrepreneurship research. International Entrepreneurship and Management Journal, 2020, 16, 1023-1042.	5.0	461
7	Individual entrepreneurial orientation and intrapreneurship in the public sector. International Entrepreneurship and Management Journal, 2019, 15, 1247-1268.	5.0	95