

# Keith Goffin

## List of Publications by Year in descending order

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35  
papers

1,751  
citations

361045

20  
h-index

433756

31  
g-index

35  
all docs

35  
docs citations

35  
times ranked

1302  
citing authors

#	ARTICLE	IF	CITATIONS
1	How COVID-19 Impacted The Tacit Knowledge and Social Interaction of Global NPD Project Teams. Research Technology Management, 2022, 65, 41-52.	0.6	4
2	Enhancing software development through projectâ€based learning and the quality of planning. R and D Management, 2021, 51, 447-467.	3.0	7
3	Countering Commoditization Through Innovation: Challenges for European B2B Companies. Research Technology Management, 2021, 64, 20-28.	0.6	4
4	Perspective: Stateâ€ofâ€theâ€Art: The Quality of Case Study Research in Innovation Management. Journal of Product Innovation Management, 2019, 36, 586-615.	5.2	137
5	â€Telling talesâ€ Stories, metaphors and tacit knowledge at the fuzzy frontâ€end of NPD. Creativity and Innovation Management, 2017, 26, 353-369.	1.9	15
6	Product service systems, after-sales service and new product development. International Journal of Production Research, 2015, 53, 5334-5353.	4.9	56
7	The development of innovation capability in services: research propositions and management implications. Operations Management Research, 2015, 8, 48-68.	5.0	18
8	Creating Innovation Capabilities: MÃ¶lnlycke Health Care's Journey. Research Technology Management, 2015, 58, 28-35.	0.6	6
9	â€Squeezing <sc>R&D</sc>â€ A Study of Organizational Slack and Knowledge Creation in <sc>NPD</sc>, Using the <sc>SECI</sc> Model. Journal of Product Innovation Management, 2014, 31, 1268-1290.	5.2	44
10	Factors Supporting Knowledge Integration in Global Innovation Projects: An Exploratory Study. Creativity and Innovation Management, 2013, 22, 408-419.	1.9	8
11	Achieving Customer Satisfaction through Integrated Products and Services: An Exploratory Study. Journal of Product Innovation Management, 2013, 30, 1128-1144.	5.2	83
12	Dynamic Technology Leadership: The Adaptive Role of the CTO. Research Technology Management, 2012, 55, 24-33.	0.6	14
13	Rigor in qualitative supply chain management research. International Journal of Physical Distribution and Logistics Management, 2012, 42, 804-827.	4.4	25
14	Beyond the Voice of the Customer: Ethnographic Market Research. Research Technology Management, 2012, 55, 45-53.	0.6	36
15	New Business Models for Public-Sector Innovation: Successful Technological Innovation for Government. Research Technology Management, 2012, 55, 51-57.	0.6	28
16	Perceptions of Industrial Design: The â€Meansâ€ and the â€Endsâ€. Journal of Product Innovation Management, 2012, 29, 687-704.	5.2	58
17	Tacit Knowledge, Lessons Learnt, and New Product Development. Journal of Product Innovation Management, 2011, 28, 300-318.	5.2	188
18	Maximizing the Value of Industrial Design in New Product Development. Research Technology Management, 2010, 53, 29-37.	0.6	31

#	ARTICLE	IF	CITATIONS
19	Managing Lessons Learned and Tacit Knowledge in New Product Development. Research Technology Management, 2010, 53, 39-51.	0.6	49
20	Implementing Innovations. , 2010, , 227-263.		0
21	Generating Creative Customer-Focused Ideas. , 2010, , 139-185.		0
22	Teaching New Product Development Using the "CityCar"™ Simulation. Creativity and Innovation Management, 2009, 18, 176-189.	1.9	13
23	Capturing tacit knowledge in New Product Development: a study of Post-Project Reviews. International Journal of Technology Intelligence and Planning, 2008, 4, 234.	0.6	3
24	Managers' perceptions of learning in new product development. International Journal of Operations and Production Management, 2007, 27, 49-68.	3.5	23
25	Learning from Postproject Reviews: A Cross-Case Analysis. Journal of Product Innovation Management, 2007, 24, 242-258.	5.2	81
26	An exploratory study of "close"™ supplier-manufacturer relationships. Journal of Operations Management, 2006, 24, 189-209.	3.3	256
27	Learning from New Product Development Projects: An Exploratory Study. Creativity and Innovation Management, 2005, 14, 334-344.	1.9	18
28	Investigating the meaning of supplier-manufacturer partnerships. International Journal of Physical Distribution and Logistics Management, 2003, 33, 12-35.	4.4	64
29	Repertory Grid Technique. , 2002, , 199-225.		27
30	Customer support and new product development "An exploratory study. International Journal of Operations and Production Management, 2001, 21, 275-301.	3.5	136
31	Competing In The Innovation Pentathlon. Materials Technology, 2000, 15, 170-174.	1.5	0
32	Supplier Base Management: Experiences from the UK and Germany. International Journal of Logistics Management, 2000, 11, 45-58.	4.1	27
33	Customer support. International Journal of Physical Distribution and Logistics Management, 1999, 29, 374-398.	4.4	82
34	Evaluating Customer Support During New Product Development-An Exploratory Study. Journal of Product Innovation Management, 1998, 15, 42-56.	5.2	42
35	Managing suppliers: when fewer can mean more. International Journal of Physical Distribution and Logistics Management, 1997, 27, 422-436.	4.4	168