

Syed Shah Alam

List of Publications by Year in descending order

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27
papers

1,358
citations

516710

16
h-index

526287

27
g-index

27
all docs

27
docs citations

27
times ranked

926
citing authors

#	ARTICLE	IF	CITATIONS
1	Protection Motivation and Travel Intention after the COVID-19 Vaccination: Fear and Risk Perception. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2023, 24, 930-956.	3.0	7
2	Modeling Consumers' Usage Intention of Augmented Reality in Online Buying Context: Empirical Setting with Measurement Development. <i>Journal of Global Marketing</i> , 2023, 36, 1-24.	3.4	4
3	Can Corporate Ethics Programs Reduce Unethical Behavior? Threat Appraisal or Coping Appraisal. <i>Journal of Business Ethics</i> , 2022, 176, 37-53.	6.0	21
4	Augmented reality adoption intention among travel and tour operators in Malaysia: mediation effect of value alignment. <i>Journal of Tourism Futures</i> , 2022, ahead-of-print, .	3.9	11
5	Intention to Adopt AI-Powered Online Service Among Tourism and Hospitality Companies. <i>International Journal of Technology and Human Interaction</i> , 2022, 18, 1-19.	0.4	3
6	Predicting the Intention and Adoption of Mobile Shopping During the COVID-19 Lockdown in Malaysia. <i>SAGE Open</i> , 2022, 12, 215824402210950.	1.7	9
7	Factors Affecting Photo Voltaic Solar Energy Usage Intention in Rural Households in Bangladesh: A Structural Equation Modelling Approach. <i>Environmental and Climate Technologies</i> , 2022, 26, 276-293.	1.4	5
8	Relationship between Entrepreneurial Orientation and Business Performance among Malay-Owned SMEs in Malaysia: A PLS Analysis. <i>Sustainability</i> , 2022, 14, 6308.	3.2	6
9	Perceived retailer innovativeness and brand equity: mediation of consumer engagement. <i>Service Industries Journal</i> , 2021, 41, 355-381.	8.3	24
10	Factors Affecting Photovoltaic Solar Technology Usage Intention among Households in Malaysia: Model Integration and Empirical Validation. <i>Sustainability</i> , 2021, 13, 1773.	3.2	22
11	Factors Affecting Augmented Reality Adoption in the Retail Industry. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2021, 7, 142.	5.2	34
12	Purchase intention of renewable energy technology in rural areas in Bangladesh: Empirical evidence. <i>Renewable Energy</i> , 2021, 170, 639-651.	8.9	46
13	Green Finance Development in Bangladesh: The Role of Private Commercial Banks (PCBs). <i>Sustainability</i> , 2021, 13, 795.	3.2	56
14	Perceived Environmental Responsibilities and Green Buying Behavior: The Mediating Effect of Attitude. <i>Sustainability</i> , 2021, 13, 35.	3.2	40
15	Adoption of Green Supply Chain Management among SMEs in Malaysia. <i>Sustainability</i> , 2020, 12, 6454.	3.2	23
16	Applying an Extended Theory of Planned Behavior to Sustainable Food Consumption. <i>Sustainability</i> , 2020, 12, 8394.	3.2	25
17	A Survey on Renewable Energy Development in Malaysia: Current Status, Problems and Prospects. <i>Environmental and Climate Technologies</i> , 2016, 17, 5-17.	1.4	28
18	Penilaian Kesan Manfaat Program Kesetiaan dalam Hubungan Kepuasan-Kesetiaan: Bukti Empirik di Malaysia. <i>Jurnal Pengurusan</i> , 2015, 43, 145-159.	0.3	7

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19	Small-scale households renewable energy usage intention: Theoretical development and empirical settings. <i>Renewable Energy</i> , 2014, 68, 255-263.	8.9	137
20	Investigating the structural relationship between loyalty programme service quality, satisfaction and loyalty for retail loyalty programmes: evidence from Malaysia. <i>Measuring Business Excellence</i> , 2013, 17, 33-50.	2.4	26
21	RELATIONSHIP BETWEEN RETENTION FACTORS AND AFFECTIVE ORGANISATIONAL COMMITMENT AMONG KNOWLEDGE WORKERS IN MALAYSIA. <i>Journal of Business Economics and Management</i> , 2013, 14, 903-922.	2.4	14
22	Entrepreneur's traits and firm innovation capability: an empirical study in Malaysia. <i>Asian Journal of Technology Innovation</i> , 2011, 19, 53-66.	2.8	22
23	RETAIL LOYALTY PROGRAMS IN MALAYSIA: THE RELATIONSHIP OF EQUITY, VALUE, SATISFACTION, TRUST, AND LOYALTY AMONG CARDHOLDERS / MAĀĀ½MENINĀ-S PREKYBOS LOJALUMO PROGRAMOS MALAIZIJOJE: NUOSAVAS KAPITALAS, VERTĀ-, PASITENKINIMAS, PASITIKĀ-JIMAS IR LOJALUMAS. <i>Journal of Business Economics and Management</i> , 2011, 12, 332-352.	2.4	26
24	Applying the Theory of Planned Behavior (TPB) in <i>halal</i> food purchasing. <i>International Journal of Commerce and Management</i> , 2011, 21, 8-20.	0.5	453
25	AN EMPIRICAL STUDY OF FACTORS AFFECTING ELECTRONIC COMMERCE ADOPTION AMONG SMES IN MALAYSIA / VEIKSNIĀ², TURINĀCEIĀ² Ā®TAKOS ELEKTORINEI PREKYBAI, STUDIJA: MALAIZIJOS PAVYZDYS. <i>Journal of Business Economics and Management</i> , 2011, 12, 375-399.	2.4	168
26	THE ANTECEDENTS OF ONLINE BRAND TRUST: MALAYSIAN EVIDENCE. <i>Journal of Business Economics and Management</i> , 2010, 11, 210-226.	2.4	38
27	Adoption of internet in Malaysian SMEs. <i>Journal of Small Business and Enterprise Development</i> , 2009, 16, 240-255.	2.6	103