

Syed Shah Alam

List of Publications by Year in descending order

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27
papers

1,358
citations

516710

16
h-index

526287

27
g-index

27
all docs

27
docs citations

27
times ranked

926
citing authors

#	ARTICLE	IF	CITATIONS
1	Applying the Theory of Planned Behavior (TPB) in <i>halal</i> food purchasing. International Journal of Commerce and Management, 2011, 21, 8-20.	0.5	453
2	AN EMPIRICAL STUDY OF FACTORS AFFECTING ELECTRONIC COMMERCE ADOPTION AMONG SMES IN MALAYSIA / VEIKSNIÅ², TURINÅCEIÅ² Å®TAKOS ELEKTORINEI PREKYBAI, STUDIJA: MALAIZIJOS PAVYZDYS. Journal of Business Economics and Management, 2011, 12, 375-399.	2.4	168
3	Small-scale households renewable energy usage intention: Theoretical development and empirical settings. Renewable Energy, 2014, 68, 255-263.	8.9	137
4	Adoption of internet in Malaysian SMEs. Journal of Small Business and Enterprise Development, 2009, 16, 240-255.	2.6	103
5	Green Finance Development in Bangladesh: The Role of Private Commercial Banks (PCBs). Sustainability, 2021, 13, 795.	3.2	56
6	Purchase intention of renewable energy technology in rural areas in Bangladesh: Empirical evidence. Renewable Energy, 2021, 170, 639-651.	8.9	46
7	Perceived Environmental Responsibilities and Green Buying Behavior: The Mediating Effect of Attitude. Sustainability, 2021, 13, 35.	3.2	40
8	THE ANTECEDENTS OF ONLINE BRAND TRUST: MALAYSIAN EVIDENCE. Journal of Business Economics and Management, 2010, 11, 210-226.	2.4	38
9	Factors Affecting Augmented Reality Adoption in the Retail Industry. Journal of Open Innovation: Technology, Market, and Complexity, 2021, 7, 142.	5.2	34
10	A Survey on Renewable Energy Development in Malaysia: Current Status, Problems and Prospects. Environmental and Climate Technologies, 2016, 17, 5-17.	1.4	28
11	RETAIL LOYALTY PROGRAMS IN MALAYSIA: THE RELATIONSHIP OF EQUITY, VALUE, SATISFACTION, TRUST, AND LOYALTY AMONG CARDHOLDERS / MAÅ½MENINÅ–S PREKYBOS LOJALUMO PROGRAMOS MALAIZIJOJE: NUOSAVAS KAPITALAS, VERTÅ–, PASITENKINIMAS, PASITIKÅ–JIMAS IR LOJALUMAS. Journal of Business Economics and Management, 2011, 12, 332-352.	2.4	26
12	Investigating the structural relationship between loyalty programme service quality, satisfaction and loyalty for retail loyalty programmes: evidence from Malaysia. Measuring Business Excellence, 2013, 17, 33-50.	2.4	26
13	Applying an Extended Theory of Planned Behavior to Sustainable Food Consumption. Sustainability, 2020, 12, 8394.	3.2	25
14	Perceived retailer innovativeness and brand equity: mediation of consumer engagement. Service Industries Journal, 2021, 41, 355-381.	8.3	24
15	Adoption of Green Supply Chain Management among SMEs in Malaysia. Sustainability, 2020, 12, 6454.	3.2	23
16	Entrepreneur's traits and firm innovation capability: an empirical study in Malaysia. Asian Journal of Technology Innovation, 2011, 19, 53-66.	2.8	22
17	Factors Affecting Photovoltaic Solar Technology Usage Intention among Households in Malaysia: Model Integration and Empirical Validation. Sustainability, 2021, 13, 1773.	3.2	22
18	Can Corporate Ethics Programs Reduce Unethical Behavior? Threat Appraisal or Coping Appraisal. Journal of Business Ethics, 2022, 176, 37-53.	6.0	21

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19	RELATIONSHIP BETWEEN RETENTION FACTORS AND AFFECTIVE ORGANISATIONAL COMMITMENT AMONG KNOWLEDGE WORKERS IN MALAYSIA. <i>Journal of Business Economics and Management</i> , 2013, 14, 903-922.	2.4	14
20	Augmented reality adoption intention among travel and tour operators in Malaysia: mediation effect of value alignment. <i>Journal of Tourism Futures</i> , 2022, ahead-of-print, .	3.9	11
21	Predicting the Intention and Adoption of Mobile Shopping During the COVID-19 Lockdown in Malaysia. <i>SAGE Open</i> , 2022, 12, 215824402210950.	1.7	9
22	Penilaian Kesan Manfaat Program Kesetiaan dalam Hubungan Kepuasan-Kesetiaan: Bukti Empirik di Malaysia. <i>Jurnal Pengurusan</i> , 2015, 43, 145-159.	0.3	7
23	Protection Motivation and Travel Intention after the COVID-19 Vaccination: Fear and Risk Perception. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2023, 24, 930-956.	3.0	7
24	Relationship between Entrepreneurial Orientation and Business Performance among Malay-Owned SMEs in Malaysia: A PLS Analysis. <i>Sustainability</i> , 2022, 14, 6308.	3.2	6
25	Factors Affecting Photo Voltaic Solar Energy Usage Intention in Rural Households in Bangladesh: A Structural Equation Modelling Approach. <i>Environmental and Climate Technologies</i> , 2022, 26, 276-293.	1.4	5
26	Modeling Consumersâ€™ Usage Intention of Augmented Reality in Online Buying Context: Empirical Setting with Measurement Development. <i>Journal of Global Marketing</i> , 2023, 36, 1-24.	3.4	4
27	Intention to Adopt AI-Powered Online Service Among Tourism and Hospitality Companies. <i>International Journal of Technology and Human Interaction</i> , 2022, 18, 1-19.	0.4	3