Howard Dover

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/11430312/publications.pdf

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3311381 3475538 1 23 1 1 citations h-index g-index papers 1 1 1 8 citing authors docs citations times ranked all docs

#	Article	lF	CITATIONS
1	Sales enablement: conceptualizing and developing a dynamic capability. Journal of the Academy of Marketing Science, 2021, 49, 542-565.	11.2	23