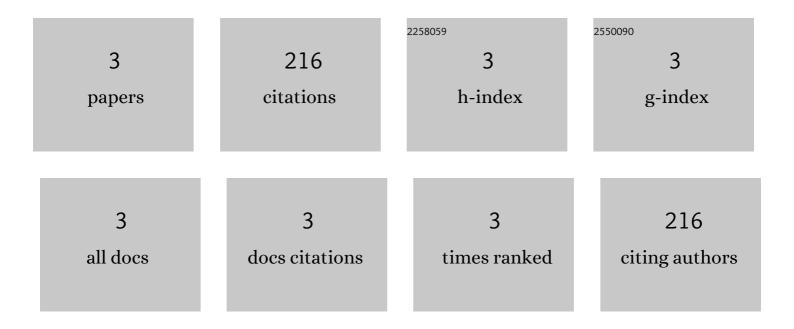
## John Gerdes

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/11426545/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	An Investigation of the Traveler Rating Lexicon Across Hotel Segments. Journal of Quality Assurance in Hospitality and Tourism, 2012, 13, 187-211.	3.0	9
2	An Analysis of Word-of-Mouse Ratings and Guest Comments of Online Hotel Distribution Sites. Journal of Hospitality Marketing and Management, 2010, 19, 773-796.	8.2	167
3	An integrative approach to assess qualitative andÂquantitative consumer feedback. Electronic Commerce Research, 2008, 8, 217-234.	5.0	40