

John Gerdes

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11426545/publications.pdf>

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3
papers

216
citations

2258059

3
h-index

2550090

3
g-index

3
all docs

3
docs citations

3
times ranked

216
citing authors

#	ARTICLE	IF	CITATIONS
1	An Analysis of Word-of-Mouse Ratings and Guest Comments of Online Hotel Distribution Sites. Journal of Hospitality Marketing and Management, 2010, 19, 773-796.	8.2	167
2	An integrative approach to assess qualitative and quantitative consumer feedback. Electronic Commerce Research, 2008, 8, 217-234.	5.0	40
3	An Investigation of the Traveler Rating Lexicon Across Hotel Segments. Journal of Quality Assurance in Hospitality and Tourism, 2012, 13, 187-211.	3.0	9