

Youcheng Wang

List of Publications by Year in descending order

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52
papers

4,989
citations

117571

34
h-index

149623

56
g-index

58
all docs

58
docs citations

58
times ranked

2929
citing authors

#	ARTICLE	IF	CITATIONS
1	Towards understanding members'™ general participation in and active contribution to an online travel community. <i>Tourism Management</i> , 2004, 25, 709-722.	5.8	402
2	Defining the virtual tourist community: implications for tourism marketing. <i>Tourism Management</i> , 2002, 23, 407-417.	5.8	379
3	Understanding the relationships of quality, value, equity, satisfaction, and behavioral intentions among golf travelers. <i>Tourism Management</i> , 2009, 30, 298-308.	5.8	342
4	Examining the motivation, perceived performance, and behavioral intentions of convention attendees: Evidence from a regional conference. <i>Tourism Management</i> , 2007, 28, 399-408.	5.8	269
5	Collaborative destination marketing: A case study of Elkhart county, Indiana. <i>Tourism Management</i> , 2007, 28, 863-875.	5.8	259
6	Assessing Motivation of Contribution in Online Communities: An Empirical Investigation of an Online Travel Community. <i>Electronic Markets</i> , 2003, 13, 33-45.	4.4	239
7	Understanding the Consumer Experience: An Exploratory Study of Luxury Hotels. <i>Journal of Hospitality Marketing and Management</i> , 2011, 20, 166-197.	5.1	236
8	Destination marketing: competition, cooperation or coopetition?. <i>International Journal of Contemporary Hospitality Management</i> , 2008, 20, 126-141.	5.3	203
9	Destination collaboration: A critical review of theoretical approaches to a multi-dimensional phenomenon. <i>Journal of Destination Marketing & Management</i> , 2012, 1, 10-26.	3.4	191
10	Toward a Theoretical Framework of Collaborative Destination Marketing. <i>Journal of Travel Research</i> , 2007, 46, 75-85.	5.8	156
11	Examining the tourism distribution channel: evolution and transformation. <i>International Journal of Contemporary Hospitality Management</i> , 2010, 22, 736-757.	5.3	153
12	Towards a theoretical model of technology adoption in hospitality organizations. <i>International Journal of Hospitality Management</i> , 2007, 26, 560-573.	5.3	148
13	Identifying the Success Factors of Web-Based Marketing Strategy: An Investigation of Convention and Visitors Bureaus in the United States. <i>Journal of Travel Research</i> , 2006, 44, 239-249.	5.8	124
14	Examining and identifying the determinants of travel expenditure patterns. <i>International Journal of Tourism Research</i> , 2006, 8, 333-346.	2.1	119
15	Collaborative Destination Marketing. <i>Journal of Travel Research</i> , 2008, 47, 151-166.	5.8	102
16	China in the Eyes of Western Travelers as Represented in Travel Blogs. <i>Journal of Travel and Tourism Marketing</i> , 2011, 28, 689-719.	3.1	88
17	Testing the impact of a promotional video on destination image change: application of China as a tourism destination. <i>International Journal of Tourism Research</i> , 2010, 12, 116-133.	2.1	86
18	The influence of a film on destination image and the desire to travel: a cross-cultural comparison. <i>International Journal of Tourism Research</i> , 2011, 13, 177-190.	2.1	76

#	ARTICLE	IF	CITATIONS
19	Evaluating the effectiveness of destination marketing organisations' websites: evidence from China. <i>International Journal of Tourism Research</i> , 2010, 12, 536-549.	2.1	74
20	Film-Induced Tourism as a Vehicle For Destination Marketing: Is it Worth the Efforts?. <i>Journal of Travel and Tourism Marketing</i> , 2011, 28, 165-179.	3.1	66
21	Power asymmetries in tourism distribution networks. <i>Annals of Tourism Research</i> , 2012, 39, 755-779.	3.7	66
22	Impacts of a historical film on the destination image of South America. <i>Journal of Vacation Marketing</i> , 2009, 15, 229-242.	2.5	65
23	Present and future hotel website marketing activities: Change propensity analysis. <i>International Journal of Hospitality Management</i> , 2015, 47, 131-139.	5.3	54
24	REGIONAL DESTINATION MARKETING: A COLLABORATIVE APPROACH. <i>Journal of Travel and Tourism Marketing</i> , 2009, 26, 462-481.	3.1	51
25	Applying Expenditure-based Segmentation on Special-Interest Tourists: The Case of Golf Travelers. <i>Journal of Travel Research</i> , 2010, 49, 337-350.	5.8	48
26	Web-based destination marketing systems: assessing the critical factors for management and implementation. <i>International Journal of Tourism Research</i> , 2008, 10, 55-70.	2.1	46
27	Key issues for ICT applications: impacts and implications for hospitality operations. <i>Worldwide Hospitality and Tourism Themes</i> , 2010, 2, 49-67.	0.8	43
28	Mediating Perceived Travel Constraints: The Role of Destination Image. <i>Journal of Travel and Tourism Marketing</i> , 2013, 30, 201-221.	3.1	43
29	The relationship between sense of community and satisfaction on future intentions to attend an association's annual meeting. <i>Tourism Management</i> , 2016, 52, 151-160.	5.8	43
30	An Integrated Behavioral Model for Medical Tourism: An American Perspective. <i>Journal of Travel Research</i> , 2021, 60, 761-778.	5.8	43
31	At-destination visitor information search and venue decision strategies. <i>International Journal of Tourism Research</i> , 2007, 9, 175-188.	2.1	35
32	Collaborative Marketing in a Regional Destination: Evidence from Central Florida. <i>International Journal of Tourism Research</i> , 2013, 15, 285-297.	2.1	31
33	A multi-stakeholder market oriented approach to destination marketing. <i>Journal of Destination Marketing & Management</i> , 2017, 6, 84-93.	3.4	30
34	Cognition and Affect Interplay: A Framework for the Tourist Vacation Decision-Making Process. <i>Journal of Travel and Tourism Marketing</i> , 2011, 28, 567-582.	3.1	28
35	Examining the Level of Sophistication and Success of Destination Marketing Systems. <i>Journal of Travel and Tourism Marketing</i> , 2008, 24, 81-98.	3.1	27
36	An Analysis of International Tourism Development in Thailand: 1994-2007. <i>Asia Pacific Journal of Tourism Research</i> , 2009, 14, 351-370.	1.8	22

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37	Constructing a smart destination framework: A destination marketing organization perspective. <i>Journal of Destination Marketing & Management</i> , 2022, 23, 100688.	3.4	22
38	Testing the Structure and Effects of Full Range Leadership Theory in the Context of China's Hotel Industry. <i>Journal of Hospitality Marketing and Management</i> , 2013, 22, 656-677.	5.1	21
39	How is leadership related to employee self-concept?. <i>International Journal of Hospitality Management</i> , 2016, 52, 24-32.	5.3	20
40	Market-Oriented Destination Marketing. <i>Journal of Travel Research</i> , 2017, 56, 122-135.	5.8	20
41	Examining the RV Travelers' Camping Experience: A Social Media Approach. <i>Tourism Analysis</i> , 2012, 17, 403-415.	0.5	19
42	Millennial Students, Movies, and Tourism. <i>Tourism Analysis</i> , 2008, 13, 189-204.	0.5	18
43	Assessing the Web-Based Destination Marketing Activities: A Relationship Marketing Perspective. <i>Journal of Hospitality Marketing and Management</i> , 2009, 18, 421-444.	5.1	18
44	Futuring Internet Marketing Activities Using Change Propensity Analysis. <i>Journal of Travel Research</i> , 2006, 45, 158-166.	5.8	17
45	Towards a functional model of website evaluation: a case study of casual dining restaurants. <i>Worldwide Hospitality and Tourism Themes</i> , 2010, 2, 68-85.	0.8	16
46	The economics of attitudes: A different approach to utility functions of players in tourism marketing coalitional networks. <i>Tourism Management</i> , 2018, 65, 14-28.	5.8	16
47	The impact of personal and professional <i>guanxi</i> relationships on leader-member exchange in the Chinese hotel industry. <i>International Journal of Hospitality and Tourism Administration</i> , 2020, 21, 65-91.	1.7	12
48	Hospitality and tourism experts' perspectives on Chinese independent tourists' U.S. service expectations through a mobilities lens. <i>International Journal of Tourism Research</i> , 2018, 20, 726-737.	2.1	8
49	Examining the Nature and Dynamics of At-Destination Recommendations: The Local Experts' Perspective. <i>Journal of Hospitality Marketing and Management</i> , 2006, 13, 139-160.	0.4	6
50	Driving Hospitality Frontline Employees'™ Boundary-spanning Behaviors: A Social Exchange and Role Theory Perspective. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2022, 23, 388-414.	1.7	5
51	The promise of the 2016 USA-China tourism year: Strategies to boost tourism exchange. <i>Journal of Destination Marketing & Management</i> , 2018, 8, 423-425.	3.4	3
52	Towards constructing the meaning of "aggressive hospitality". <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 1043-1057.	3.1	3