RESEARCH & PUBLICATIONS

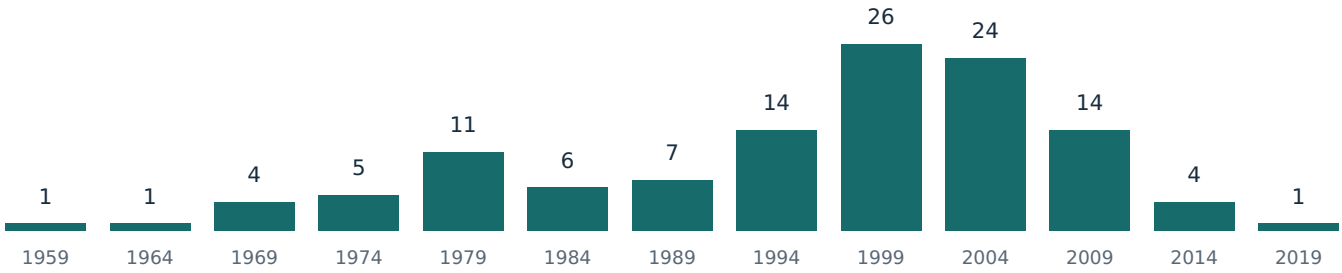
John Harry Dunning

A publication record at a glance

118	21,090	51
ARTICLES	CITATIONS	h-INDEX

PUBLICATION ACTIVITY

Articles grouped into 5-year periods



MOST CITED IN THIS LIST

The Eclectic Paradigm of International Production: A Restatement and Some Possible Extensions — 3,190

1988 Journal of International Business Studies

Toward an Eclectic Theory of International Production: Some Empirical Tests — 2,543

1980 Journal of International Business Studies

Location and the Multinational Enterprise: A Neglected Factor? — 1,780

1998 Journal of International Business Studies

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2019

01 **Intra-Industry Production as a Form of International Economic Involvement: An Exploratory Analysis**
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2015

02 **An Evolutionary Approach to Understanding International Business Activity: The Co-Evolution of MNEs and the Institutional Environment**
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03 **Toward an Eclectic Theory of International Production: Some Empirical Tests**
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04 **The Eclectic Paradigm of International Production: A Restatement and Some Possible Extensions**
73 citations
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2014

05 **Location and the Multinational Enterprise: A Neglected Factor?**
9 citations
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2010

06 **Introduction**
0 citations
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07 **The Institutional Origins of Dynamic Capabilities in Multinational Enterprises**
148 citations
Industrial and Corporate Change · 19, 1225-1246
https://exaly.com/article/48748009

08 **Multinational Enterprises, Development and Globalization: Some Clarifications and a Research Agenda**
255 citations
Oxford Development Studies · 38, 263-287
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2010 / continued

09 **An Evolutionary Approach to Understanding International Business Activity: The Co-Evolution of MNEs and the Institutional Environment** — 800 citations
Journal of International Business Studies · 41, 567-586
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10 **Towards a New Paradigm of Development: Implications for the Determinants of International Business Activity** — 53 citations
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11 **Foreign Direct Investment and the Locational Competitiveness of Countries** — 5 citations
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12 **A New Zeitgeist for International Business Activity and Scholarship** — 2 citations
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13 **Institutional Reform, FDI and the Locational Competitiveness of European Transition Economies** — 0 citations
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14 **FDI, Globalisation and Development: Some Implications for the Korean Economy and Korean Firms** — 0 citations
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15 **Investissements américains directs et compétitivité technologique européenne** — 2 citations
L'Actualité économique · 58, 341-379
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16 **The Key Literature on IB Activities: 1960–2006** — 15 citations
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https://exaly.com/article/45344753

17 **Location and the Multinational Enterprise: A Neglected Factor?** — 270 citations
Journal of International Business Studies · 40, 5-19
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2009 / continued

18 **Location and the Multinational Enterprise: John Dunning's Thoughts on Receiving the Journal of International Business Studies 2008 Decade Award** — 218 citations
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19 **The Internationalization of Corporate R&D: A Review of the Evidence and Some Policy Implications for Home Countries1** — 176 citations
Review of Policy Research · 26, 13-33
https://exaly.com/article/46348535

2008

20 **Institutions and the OLI Paradigm of the Multinational Enterprise** — 681 citations
Asia Pacific Journal of Management · 25, 573-593
https://exaly.com/article/43326327

21 **Stephen Hymer's Contribution to International Business Scholarship: An Assessment and Extension** — 92 citations
Journal of International Business Studies · 39, 167-176
https://exaly.com/article/44641518

22 **New Directions in International-Business Research: A Personal Viewpoint** — 5 citations
Research in Global Strategic Management · 14, 247-257
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23 **Corporate Social Responsibility: An Institutional Perspective** — 3 citations
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24 **Old Wine in New Bottles: A Comparison of Emerging-Market TNCs Today and Developed-Country TNCs Thirty Years Ago** — 77 citations
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2007

25 **Multinational Enterprises and the New Development Paradigm: Consequences for Host Country Development** — 60 citations
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26 **Some Macro-Data on the Regionalisation/Globalisation Debate: A Comment on the Rugman/Verbeke Analysis** — 125 citations
Journal of International Business Studies · 38, 177-199
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27 **A New Zeitgeist for International Business Activity and Scholarship** — 12 citations
European Journal of International Management · 1, 278
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28 **Foreign Ownership Strategies of UK and US International Franchisors: An Exploratory Application of Dunning's Envelope Paradigm** — 54 citations
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29 **Restructuring the Regional Distribution of FDI: The Case of Japanese and US FDI** — 15 citations
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30 **Space, Location and Distance in IB Activities: A Changing Scenario** — 6 citations
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31 **Institutional Reform, FDI and the Locational Competitiveness of European Transition Economies** — 3 citations
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32 **Introduction** — 0 citations
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2006

33 **When I Met Hymer: Some Personal Recollections** — 5 citations
International Business Review · 15, 115-123
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34 **Comment on Dragon Multinationals: New Players in 21 St Century Globalization** — 239 citations
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2005

35 **Rugman and the Geography of MNE Activity** — 1 citations
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36 **The United Nations and Transnational Corporations: A Personal Assessment** — 7 citations
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2004

37 **Towards a Technology-Seeking Explanation of U.S. Direct Investment in the United Kingdom** — 52 citations
Journal of International Management · 10, 5-20
https://exaly.com/article/36877879

38 **The Contribution of British Scholarship to International Business Studies** — 3 citations
International Business Review · 13, 257-279
https://exaly.com/article/37163236

39 **Multinationals and Industrial Competitiveness: A New Agenda** — 60 citations
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40 **Developing Countries Versus Multinationals in a Globalizing World: The Dangers of Falling Behind** — 6 citations
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41 **Incorporating Trade Into the Investment Development Path** — 1 citations
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42 **Regaining Competitiveness for Asian Enterprises** — 1 citations
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43 **The Role of Foreign Direct Investment in Upgrading China's Competitiveness** — 14 citations
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https://exaly.com/article/143931932

2003

44 **Some Antecedents of Internalization Theory** — 122 citations
Journal of International Business Studies · 34, 108-115
https://exaly.com/article/35751882

45 **An Evolving Paradigm of the Economic Determinants of International Business Activity** — 14 citations
Advances in International Management · 15, 3-27
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46 **Perspectives on International Business Research: A Professional Autobiography Fifty Years Researching and Teaching International Business**
Journal of International Business Studies · 33, 817-835
https://exaly.com/article/33904526
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47 **Introduction**
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48 **Regions, Globalization, and the Knowledge Economy: The Issues Stated**
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49 **The Impact of the Completion of the European Internal Market on FDI**
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50 **Theories and Paradigms of International Business Activity: The Selected Essays of John H. Dunning, Volume I**
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51 **Towards a Theory of Regional Policy**
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52 **Globalizing Europe: The Overall Picture**
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53 **The Eclectic (OLI) Paradigm of International Production: Past, Present and Future**
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1,033 citations

54 **Incorporating Trade Into the Investment Development Path: A Case Study of Korea and Taiwan**
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55 **The Challenge of Electronic Markets for International Business Theory**
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2001 / continued

56 **Global Economy Quarterly, Issue 3** — 1 citations
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57 **The Key Literature on IB Activities: 1960–2000** — 59 citations
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58 **The Eclectic Paradigm as an Envelope for Economic and Business Theories of MNE Activity** — 1,346 citations
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59 **Global Economy Quarterly, Issue 1** — 1 citations
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60 **Industrial Development, Globalization and Multinational Enterprises: New Realities for Developing Countries** — 437 citations
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61 **Globalization and the New Geography of Foreign Direct Investment** — 16 citations
Journal unavailable
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62 **Globalization and the Theory of MNE Activity** — 25 citations
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63 **Developing Countries Versus Multinational Enterprises in a Globalising World: The Dangers of Falling Behind** — 8 citations
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64 **The Geographical Sourcing of Technology-Based Assets by Multinational Enterprises** — 21 citations
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65 **Globalization, Technological Change and the Spatial Organization of Economic Activity** — 5 citations
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66 **Governments and the Macro-Organization of Economic Activity: A Historical and Spatial Perspective** — 0 citations
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67 **A Business Analytic Approach to Governments and Globalization** — 3 citations
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68 **The Changing Nature of Firms and Governments in a Knowledge-Based Globalizing Economy** — 4 citations
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69 **Introduction** — 1 citations
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70 **The Geographical Sources of Competitiveness of Multinational Enterprises: An Econometric Analysis** — 65 citations
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71 **Globalization and the New Geography of Foreign Direct Investment** — 54 citations
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72 **An Overview of Relations With National Governments** — 58 citations
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73 **Location and the Multinational Enterprise: A Neglected Factor?** — 1,780 citations
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74 **The Global Economy, National Governments and Supranational Economic Regimes** — 2 citations
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75 **Foreign Direct Investment in Japan and the United States: A Comparative Analysis** — 3 citations
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76 **The European Internal Market Programme and Inbound Foreign Direct Investment** — 102 citations
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77 **The European Internal Market Programme and Inbound Foreign Direct Investment** — 85 citations
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78 **Alliance Capitalism and Global Business** — 227 citations
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79 **Reappraising the Eclectic Paradigm in an Age of Alliance Capitalism** — 872 citations
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80 **The R&D Activities of Foreign Firms in the United States** — 250 citations
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81 **Think Again Professor Krugman: Competitiveness Does Matter** — 18 citations
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82 **What's Wrong—And Right— With Trade Theory?** — 30 citations
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83 **Multinational Enterprises and the Globalization of Innovatory Capacity** — 299 citations
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84 **Governments and Multinational Enterprises: From Confrontation to Co-Operation?** — 19 citations
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85 **Japanese Multinationals in Europe and the United States: Some Comparisons and Contrasts** — 14 citations
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86 **Transatlantic Foreign Direct Investment and the European Economic Community** — 2 citations
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88 **MNEs, Technology, and the Competitiveness of European Industries** — 10 citations
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89 **Multinational Enterprises and the Growth of Services: Some Conceptual and Theoretical Issues** — 150 citations
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90 **The Study of International Business: A Plea for a More Interdisciplinary Approach** — 156 citations
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91 **The Theory of International Production** — 216 citations
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92 **The Eclectic Paradigm of International Production: A Restatement and Some Possible Extensions** — 3,190 citations
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93 **The Organisation of International Economic Interdependence: An Historical Excursion** — 0 citations

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94 **The Investment Development Cycle Revisited** — 158 citations

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95 **Intra-Industry Foreign Direct Investment: Its Rationale and Trade Effects** — 18 citations

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96 **An Analysis of the Growth and Profitability of the World's Largest Firms 1972 to 1977** — 58 citations

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97 **Market Power of the Firm and International Transfer of Technology: A Historical Excursion** — 52 citations

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98 **International Production and the Multinational Enterprise.** — 217 citations

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99 **Multinational Corporations in the International Hotel Industry** — 107 citations

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100 **Explaining the International Direct Investment Position of Countries: Towards a Dynamic or Developmental Approach** — 125 citations

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101 **Explaining the International Direct Investment Position of Countries: Towards a Dynamic or Developmental Approach** — 481 citations
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102 **The Eclectic Theory of International Production: A Case Study of the International Hotel Industry** — 121 citations
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103 **Technology Exports and Technology Transfer Controls** — 2 citations
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104 **Factors Influencing the Location of Offices of Multinational Enterprises** — 3 citations
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105 **Toward an Eclectic Theory of International Production** — 36 citations
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106 **Toward an Eclectic Theory of International Production: Some Empirical Tests** — 2,543 citations
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107 **Explaining Changing Patterns of International Production: In Defence of the Eclectic Theory** — 800 citations
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108 **The Influence of Firm Size, Industry, Nationality, and Degree of Multinationality on the Growth and Profitability of the World's Largest Firms, 1962–1972** — 90 citations
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109 **International Production and Alternative Models of Trade** — 24 citations
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113 **Multinational Enterprises and Domestic Capital Formation** — 2 citations
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114 **The Multinational Enterprise** — 22 citations
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115 **The Determinants of International Production 1** — 472 citations
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116 **United States Foreign Investment and the Technological Gap** — 1 citations
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117 **C. Pratten, R. M. Dean and a. Silberston. The Economies of Large Scale Production in British Industry: An Introductory Study**

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