

Lawrence A Gordon

List of Publications by Year in descending order

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Version: 2024-02-01

49
papers

4,651
citations

218677

26
h-index

243625

44
g-index

50
all docs

50
docs citations

50
times ranked

1971
citing authors

#	ARTICLE	IF	CITATIONS
1	The economics of information security investment. ACM Transactions on Information and System Security, 2002, 5, 438-457.	4.5	866
2	Management accounting systems, perceived environmental uncertainty and organization structure: An empirical investigation. Accounting, Organizations and Society, 1984, 9, 33-47.	2.8	524
3	The economic cost of publicly announced information security breaches: empirical evidence from the stock market*. Journal of Computer Security, 2003, 11, 431-448.	0.8	501
4	Enterprise risk management and firm performance: A contingency perspective. Journal of Accounting and Public Policy, 2009, 28, 301-327.	2.0	421
5	Information overload: A temporal approach. Accounting, Organizations and Society, 1990, 15, 199-220.	2.8	280
6	A contingency framework for the design of accounting information systems. Accounting, Organizations and Society, 1976, 1, 59-69.	2.8	258
7	Sharing information on computer systems security: An economic analysis. Journal of Accounting and Public Policy, 2003, 22, 461-485.	2.0	243
8	A framework for using insurance for cyber-risk management. Communications of the ACM, 2003, 46, 81-85.	4.5	164
9	The impact of information security breaches: Has there been a downward shift in costs?. Journal of Computer Security, 2011, 19, 33-56.	0.8	143
10	Evaluating information security investments using the analytic hierarchy process. Communications of the ACM, 2005, 48, 78-83.	4.5	128
11	The impact of the Sarbanes-Oxley Act on the corporate disclosures of information security activities. Journal of Accounting and Public Policy, 2006, 25, 503-530.	2.0	119
12	Budgeting process for information security expenditures. Communications of the ACM, 2006, 49, 121-125.	4.5	101
13	The impact of information sharing on cybersecurity underinvestment: A real options perspective. Journal of Accounting and Public Policy, 2015, 34, 509-519.	2.0	77
14	A contingency framework for the design of accounting information systems. , 1976, , 569-585.		72
15	Testing for Market Efficiency: A Comparison of the Cumulative Average Residual Methodology and Intervention Analysis. Journal of Financial and Quantitative Analysis, 1980, 15, 267.	3.5	64
16	An Analysis of Multiple Consecutive Years of Material Weaknesses in Internal Control. Accounting Review, 2012, 87, 2027-2060.	3.2	61
17	Information security and risk management. Communications of the ACM, 2008, 51, 64-68.	4.5	60
18	Externalities and the Magnitude of Cyber Security Underinvestment by Private Sector Firms: A Modification of the Gordon-Loeb Model. Journal of Information Security, 2015, 06, 24-30.	0.8	42

#	ARTICLE	IF	CITATIONS
19	Using information security as a response to competitor analysis systems. <i>Communications of the ACM</i> , 2001, 44, 70-75.	4.5	40
20	INTERNAL CASH FLOW, INSIDER OWNERSHIP, AND CAPITAL EXPENDITURES: A TEST OF THE PECKING ORDER AND MANAGERIAL HYPOTHESES. <i>Journal of Business Finance and Accounting</i> , 1995, 22, 179-199.	2.7	37
21	Stock market reactions to activity-based costing adoptions. <i>Journal of Accounting and Public Policy</i> , 1999, 18, 229-251.	2.0	34
22	Cyber risk research impeded by disciplinary barriers. <i>Science</i> , 2019, 366, 1066-1069.	12.6	34
23	Accounting Rate of Return vs. Economic Rate of Return. <i>Journal of Business Finance and Accounting</i> , 1974, 1, 343-356.	2.7	33
24	Postauditing capital expenditures and firm performance: The role of asymmetric information. <i>Accounting, Organizations and Society</i> , 1992, 17, 741-757.	2.8	31
25	Cybersecurity insurance and risk-sharing. <i>Journal of Accounting and Public Policy</i> , 2018, 37, 527-544.	2.0	31
26	Integrating cost-benefit analysis into the NIST Cybersecurity Framework via the Gordon-Loeb Model. <i>Translational Research in Oral Oncology</i> , 2020, 6, .	3.3	31
27	Postauditing capital assets and firm performance: An empirical investigation. <i>Managerial and Decision Economics</i> , 1991, 12, 317-327.	2.5	30
28	Cybersecurity, Capital Allocations and Management Control Systems. <i>European Accounting Review</i> , 2008, 17, 215-241.	3.8	29
29	Strategic decision processes and the design of accounting information systems: Conceptual linkages. <i>Accounting, Organizations and Society</i> , 1978, 3, 203-213.	2.8	27
30	CONCEPTUAL LEVELS AND THE DESIGN OF ACCOUNTING INFORMATION SYSTEMS. <i>Decision Sciences</i> , 1975, 6, 259-269.	4.5	25
31	Economic aspects of information security: An emerging field of research. <i>Information Systems Frontiers</i> , 2007, 8, 335-337.	6.4	24
32	The Economics of Information Security Investment. , 2004, , 105-125.		18
33	Increasing cybersecurity investments in private sector firms. <i>Translational Research in Oral Oncology</i> , 0, , tyv011.	3.3	18
34	The market reaction to announced deep cuts in capital expenditures. <i>Managerial and Decision Economics</i> , 1993, 14, 1-14.	2.5	12
35	ABC, strategy and business unit performance. <i>International Journal of Applied Quality Management</i> , 1999, 2, 1-23.	0.0	12
36	Accounting and budgeting systems: The issue of congruency. <i>Journal of Accounting and Public Policy</i> , 1984, 3, 259-292.	2.0	9

#	ARTICLE	IF	CITATIONS
37	Federal capital investments and public policy. <i>Journal of Accounting and Public Policy</i> , 1983, 2, 1-4.	2.0	8
38	Strategies for information systems implementation: The case of zero base budgeting. <i>Accounting, Organizations and Society</i> , 1984, 9, 111-123.	2.8	8
39	CASB's Survival Potential: An Agency Theory Perspective. <i>Public Budgeting and Finance</i> , 1983, 3, 103-112.	1.0	7
40	Benefit-cost analysis and resource allocation decisions. <i>Accounting, Organizations and Society</i> , 1989, 14, 247-258.	2.8	6
41	Return on investment and corporate capital expenditures: Empirical evidence. <i>Journal of Accounting and Public Policy</i> , 1996, 15, 305-325.	2.0	5
42	Executive Policy-Making Authority and Using Zero-Base Budgeting for Allocating Resources. <i>Policy Studies Journal</i> , 1979, 7, 554-568.	5.1	4
43	Federal capital expenditures and budget deficits: Gross national product and labor implications. <i>Journal of Accounting and Public Policy</i> , 1986, 5, 217-232.	2.0	4
44	Capital budgeting and informational impediments: a management accounting perspective. , 2006, , 146-165.		3
45	The Economics of Sharing Unclassified Cyber Threat Intelligence by Government Agencies and Departments. <i>Journal of Information Security</i> , 2022, 13, 85-100.	0.8	3
46	A note on postauditing capital assets and firm performance. <i>Managerial and Decision Economics</i> , 1994, 15, 177-181.	2.5	2
47	FURTHER THOUGHTS ON THE ACCOUNTING RATE OF RETURN VS. THE ECONOMIC RATE OF RETURN. <i>Journal of Business Finance and Accounting</i> , 1977, 4, 133-134.	2.7	1
48	Information Segmentation and Investing in Cybersecurity. <i>Journal of Information Security</i> , 2021, 12, 115-136.	0.8	1
49	Federal capital investment information: An assessment of Public Law 98-501. <i>Journal of Accounting and Public Policy</i> , 1994, 13, 283-303.	2.0	0