

Martin SkÅld

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11400016/publications.pdf>

Version: 2024-02-01

11
papers

190
citations

1307594

7
h-index

1281871

11
g-index

11
all docs

11
docs citations

11
times ranked

145
citing authors

#	ARTICLE	IF	CITATIONS
1	Multibranded Platform Development: A Corporate Strategy with Multimanagerial Challenges. Journal of Product Innovation Management, 2007, 24, 554-566.	9.5	48
2	Counteracting Forces in Multi-branded Product Platform Development. Creativity and Innovation Management, 2007, 16, 133-141.	3.3	29
3	The manufacturing extraprise: an emerging production network paradigm. Journal of Manufacturing Technology Management, 2007, 18, 912-932.	6.4	28
4	Stratifying the Development of Product Platforms: Requirements for Resources, Organization, and Management Styles. Journal of Product Innovation Management, 2013, 30, 62-76.	9.5	17
5	Forms of innovation openness in global automotive groups. International Journal of Automotive Technology and Management, 2013, 13, 1.	0.6	16
6	Product platform replacements: challenges to managers. International Journal of Operations and Production Management, 2012, 32, 746-766.	5.9	14
7	Potential drawbacks of component commonality in product platform development. International Journal of Automotive Technology and Management, 2012, 12, 92.	0.6	11
8	Technology Sharing in Manufacturing Business Groups. Journal of Product Innovation Management, 2012, 29, 113-124.	9.5	10
9	Product platform development in industrial networks. International Journal of Automotive Technology and Management, 2011, 11, 205.	0.6	7
10	New Entrant or Incumbent Advantage in Light of Regulatory Change: A Multiple Case Study of the Swedish Life Insurance Industry. European Management Review, 2020, 17, 209-227.	3.7	7
11	Specialization and commonalization in multi-branded manufacturing corporations. International Journal of Operations and Production Management, 2018, 38, 67-89.	5.9	3