

# Vasudevan Ramanujam

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11379675/publications.pdf>

Version: 2024-02-01

12  
papers

4,812  
citations

933264

10  
h-index

1281743

11  
g-index

12  
all docs

12  
docs citations

12  
times ranked

2446  
citing authors

#	ARTICLE	IF	CITATIONS
1	THE CORPORATE PERFORMANCE CONUNDRUM: A SYNTHESIS OF CONTEMPORARY VIEWS AND AN EXTENSION. <i>Journal of Management Studies</i> , 1990, 27, 463-483.	6.0	49
2	Research on corporate diversification: A synthesis. <i>Strategic Management Journal</i> , 1989, 10, 523-551.	4.7	591
3	Xerox: American Samurai Xerox: American Samurai, by Jacobson Gary & Hill Kirk John. New York: Macmillan Publishing Company, 1986, 338 pp., cloth.. <i>Academy of Management Review</i> , 1988, 13, 143-145.	7.4	0
4	Excellence, Planning, and Performance. <i>Interfaces</i> , 1988, 18, 23-31.	1.6	16
5	Planning and performance: A new look at an old question. <i>Business Horizons</i> , 1987, 30, 19-25.	3.4	45
6	Diversification and Performance: A Reexamination using A New Two-Dimensional Conceptualization of Diversity in Firms. <i>Academy of Management Journal</i> , 1987, 30, 380-393.	4.3	50
7	Measurement of Business Economic Performance: An Examination of Method Convergence. <i>Journal of Management</i> , 1987, 13, 109-122.	6.3	702
8	Planning system characteristics and planning effectiveness. <i>Strategic Management Journal</i> , 1987, 8, 453-468.	4.7	144
9	Measurement of Business Performance in Strategy Research: A Comparison of Approaches. <i>Academy of Management Review</i> , 1986, 11, 801.	7.4	961
10	Measurement of Business Performance in Strategy Research: A Comparison of Approaches. <i>Academy of Management Review</i> , 1986, 11, 801-814.	7.4	2,129
11	Between a dream and a nightmare: On the integration of the human resource management and strategic business planning processes. <i>Human Resource Management</i> , 1985, 24, 429-452.	3.5	119
12	Eight half-truths of strategic planning: A fresh look. <i>Strategy and Leadership</i> , 1985, 13, 22-24.	0.2	6