

# Vasudevan Ramanujam

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11379675/publications.pdf>

Version: 2024-02-01

12  
papers

4,812  
citations

933264

10  
h-index

1281743

11  
g-index

12  
all docs

12  
docs citations

12  
times ranked

2446  
citing authors

#	ARTICLE	IF	CITATIONS
1	Measurement of Business Performance in Strategy Research: A Comparison of Approaches. Academy of Management Review, 1986, 11, 801-814.	7.4	2,129
2	Measurement of Business Performance in Strategy Research: A Comparison of Approaches. Academy of Management Review, 1986, 11, 801.	7.4	961
3	Measurement of Business Economic Performance: An Examination of Method Convergence. Journal of Management, 1987, 13, 109-122.	6.3	702
4	Research on corporate diversification: A synthesis. Strategic Management Journal, 1989, 10, 523-551.	4.7	591
5	Planning system characteristics and planning effectiveness. Strategic Management Journal, 1987, 8, 453-468.	4.7	144
6	Between a dream and a nightmare: On the integration of the human resource management and strategic business planning processes. Human Resource Management, 1985, 24, 429-452.	3.5	119
7	Diversification and Performance: A Reexamination using A New Two-Dimensional Conceptualization of Diversity in Firms. Academy of Management Journal, 1987, 30, 380-393.	4.3	50
8	THE CORPORATE PERFORMANCE CONUNDRUM: A SYNTHESIS OF CONTEMPORARY VIEWS AND AN EXTENSION. Journal of Management Studies, 1990, 27, 463-483.	6.0	49
9	Planning and performance: A new look at an old question. Business Horizons, 1987, 30, 19-25.	3.4	45
10	Excellence, Planning, and Performance. Interfaces, 1988, 18, 23-31.	1.6	16
11	Eight half-truths of strategic planning: A fresh look. Strategy and Leadership, 1985, 13, 22-24.	0.2	6
12	Xerox: American Samurai Xerox: American Samurai, by Jacobson Gary & Hill Kirk John. New York: Macmillan Publishing Company, 1986, 338 pp., cloth.. Academy of Management Review, 1988, 13, 143-145.	7.4	0