Graeme Martin

List of Publications by Year
in descending order

29 papers	1,040 citations	516710 16 h-index	552781 26 g-index
30 all docs	30 docs citations	30 times ranked	689 citing authors

#	ARTICLE	IF	CITATIONS
1	Branding:. European Management Journal, 2005, 23, 76-88.	5.1	133
2	Is there a bigger and better future for employer branding? Facing up to innovation, corporate reputations and wicked problems in SHRM. International Journal of Human Resource Management, 2011, 22, 3618-3637.	5.3	133
3	The impact of psychological contract violation on employee attitudes and behaviour. Employee Relations, 2003, 25, 557-573.	2.4	99
4	Diffusing 'best practice' in multinational firms: prospects, practice and contestation. International Journal of Human Resource Management, 1998, 9, 671-695.	5.3	79
5	Co-ordination and control of human resource management in multinational firms: the case of CASHCO. International Journal of Human Resource Management, 1999, 10, 21-42.	5.3	63
6	Corporate governance and strategic human resource management: Four archetypes and proposals for a new approach to corporate sustainability. European Management Journal, 2016, 34, 22-35.	5.1	59
7	Linking job security and career development in a new psychological contract. Human Resource Management Journal, 1998, 8, 20-40.	5.7	57
8	Do social media enhance constructive employee voice all of the time or just some of the time?. Human Resource Management Journal, 2015, 25, 541-562.	5.7	56
9	Theorizing the links between e-HR and strategic HRM: a model, case illustration and reflections. International Journal of Human Resource Management, 2010, 21, 1553-1574.	5.3	55
10	Exploring the relationship between psychological contracts and organizational change: a process model and case study evidence. Strategic Change, 2000, 9, 481-493.	4.1	33
11	When absorptive capacity meets institutions and (e)learners: adopting, diffusing and exploiting e-learning in organizations. International Journal of Training and Development, 2003, 7, 228-244.	1.3	31
12	Looking â€˜Beyond the Factory Gatesâ€™: Towards more Pluralist and Radical Approaches to Intraorganizational Trust Research. Organization Studies, 2015, 36, 1033-1062.	5.3	28
13	Corporate governance and strategic human resources management in the UK financial services sector: the case of the RBS. International Journal of Human Resource Management, 2012, 23, 3295-3314.	5.3	26
14	Transforming multinational enterprises: towards a process model of strategic human resource management change. International Journal of Human Resource Management, 2001, 12, 1234-1250.	5.3	25
15	Dialogues and dialetics: Limits to clinicianâ€“manager interaction in healthcare organizations. Social Science and Medicine, 2012, 74, 332-339.	3.8	25
16	Engaging in the future of eâ€learning: a scenariosâ€based approach. Education and Training, 2004, 46, 296-307.	3.1	22
17	DETERMINANTS OF EARLY AND LATE ADOPTION OF MANAGEMENT DEVELOPMENT PRACTICES: EVIDENCE FROM SCOTLAND. International Journal of Organizational Analysis, 1998, 6, 132-145.	0.5	15
18	Reconceptualising absorptive capacity to explain the eâ€enablement of the HR function (eâ€HR) in organizations. Employee Relations, 2009, 31, 515-537.	2.4	15

#	Article	IF	Citations
19	Conformist innovation: an institutional logics perspective on how HR executives construct business school reputations. International Journal of Human Resource Management, 2018, 29, 2027-2053.	5.3	15
20	Employer branding and corporate reputation management. Routledge Research in Organizational Behaviour and Strategy, 2009, , 252-274.	0.3	13
21	Employer branding and career theory: new directions for research. , 2014, , 151-176.		11
22	Technology, Outsourcing, and HR Transformation: an Introduction. , 2008, , 1-35.		9
23	Rhetorical strategies of legitimation in the professional field of banking. Journal of Professions and Organization, 2020, 7, 134-155.	1.5	7
24	Managing change, human resource management and Timex. Strategic Change, 1995, 4, 77-94.	4.1	6
25	â€˜The wee outfit that decked IBMâ€™: â€˜manufacturingâ€™ strategic change and leadership in the â€˜cashâ€™. Strategic Change, 1996, 5, 3-25.	4.1	6
26	Can leadership branding work in theory and practice to resolve the integration-responsiveness problems facing multinational enterprises?. International Journal of Human Resource Management, 2012, 23, 3794-3812.	5.3	6
27	Company-based education programmes: what's the pay-off for employers?. Human Resource Management Journal, 2001, 11, 55-73.	5.7	5
28	Changing Corporate Culture: Paradoxes and Tensions in a Local Authority. , 0, , 73-94.		4
29	The technological context, organizations and managing people. , 2006, , 307-364.		0