

Frances Turner, Dba

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11362819/publications.pdf>

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3
papers

46
citations

2682572

2
h-index

2550090

3
g-index

4
all docs

4
docs citations

4
times ranked

36
citing authors

#	ARTICLE	IF	CITATIONS
1	Enhancing consumer value of the co-design experience in mass customization. Journal of Business Research, 2020, 117, 473-483.	10.2	37
2	The Mixed Reality Toolkit as the Next Step in the Mass Customization Co-Design Experience. International Journal of Industrial Engineering and Management, 2019, 10, 191-199.	2.0	7
3	The Individualization of Mass Customization: Exploring the Value of Individual Thinking Style Through Consumer Neuroscience. Springer Proceedings in Business and Economics, 2018, , 439-450.	0.3	2