Donghee Kim

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

10
papers264
citations8
h-index10
g-index10
ext. papers317
ext. citations7.2
avg, IF4
L-index

#	Paper	IF	Citations
10	A peer-to-peer (P2P) platform business model: the case of Airbnb. <i>Service Business</i> , 2019 , 13, 647-669	3.9	15
9	Ethnic food advertising formats and consumers lesponses: Picture-dominant or text-dominant?. <i>International Journal of Hospitality Management</i> , 2019 , 82, 5-12	8.3	4
8	Senior consumersIdining-out behaviors: the roles of physical, psychological and economic health. <i>International Journal of Contemporary Hospitality Management</i> , 2019 , ahead-of-print,	7.5	2
7	The psychological and motivational aspects of restaurant experience sharing behavior on social networking sites. <i>Service Business</i> , 2019 , 13, 25-49	3.9	18
6	Online sharing behavior on social networking sites: Examining narcissism and gender effects. <i>International Journal of Hospitality Management</i> , 2018 , 68, 89-93	8.3	13
5	Enhancing ethnic food acceptance and reducing perceived risk: The effects of personality traits, cultural familiarity, and menu framing. <i>International Journal of Hospitality Management</i> , 2015 , 47, 85-95	8.3	47
4	Cognitive decline and emotional regulation of senior consumers. <i>International Journal of Hospitality Management</i> , 2015 , 44, 111-119	8.3	11
3	What drives caffcustomers to spread eWOM?. <i>International Journal of Contemporary Hospitality Management</i> , 2015 , 27, 261-282	7.5	51
2	Motivational drivers for status consumption: A study of Generation Y consumers. <i>International Journal of Hospitality Management</i> , 2014 , 38, 39-47	8.3	83
1	Price placebo effect in hedonic consumption. <i>International Journal of Hospitality Management</i> , 2013 , 35, 306-315	8.3	20