

# Birger Boutrup Jensen

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11351347/publications.pdf>

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5  
papers

76  
citations

2258059

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2053705

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g-index

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all docs

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docs citations

5  
times ranked

70  
citing authors

#	ARTICLE	IF	CITATIONS
1	Promoting Food for the Trash Bin? A Review of the Literature on Retail Price Promotions and Household-Level Food Waste. Sustainability, 2021, 13, 4018.	3.2	19
2	Our Priceless Youth. Journal of Macromarketing, 2017, 37, 286-299.	2.6	2
3	Consumersâ€™ multifaceted deal knowledge in a grocery retail setting. International Review of Retail, Distribution and Consumer Research, 2017, 27, 61-77.	2.0	1
4	What distinguishes passive recipients from active decliners of sales flyers?. Journal of Retailing and Consumer Services, 2014, 21, 1-8.	9.4	17
5	Price Knowledge During Grocery Shopping: What We Learn and What We Forget. Journal of Retailing, 2014, 90, 332-346.	6.2	37