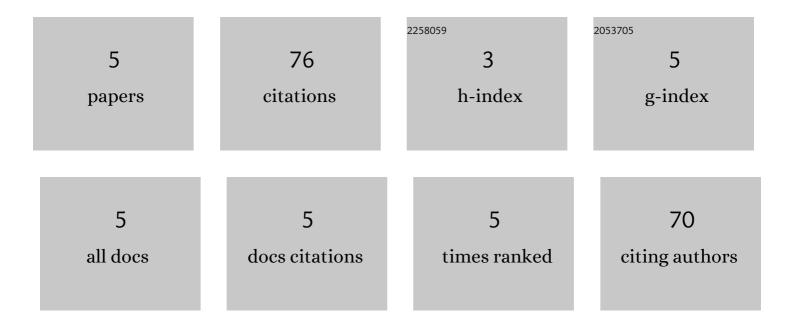
## Birger Boutrup Jensen

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/11351347/publications.pdf Version: 2024-02-01



| # | Article   | IF  | CITATIONS |
|---|---|-----|-----------|
| 1 | Price Knowledge During Grocery Shopping: What We Learn and What We Forget. Journal of Retailing, 2014, 90, 332-346.   | 6.2 | 37        |
| 2 | Promoting Food for the Trash Bin? A Review of the Literature on Retail Price Promotions and<br>Household-Level Food Waste. Sustainability, 2021, 13, 4018.  | 3.2 | 19        |
| 3 | What distinguishes passive recipients from active decliners of sales flyers?. Journal of Retailing and Consumer Services, 2014, 21, 1-8.                    | 9.4 | 17        |
| 4 | Our Priceless Youth. Journal of Macromarketing, 2017, 37, 286-299.  | 2.6 | 2         |
| 5 | Consumers' multifaceted deal knowledge in a grocery retail setting. International Review of Retail,<br>Distribution and Consumer Research, 2017, 27, 61-77. | 2.0 | 1         |