

Birger Boutrup Jensen

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11351347/publications.pdf>

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5
papers

76
citations

2258059

3
h-index

2053705

5
g-index

5
all docs

5
docs citations

5
times ranked

70
citing authors

#	ARTICLE	IF	CITATIONS
1	Price Knowledge During Grocery Shopping: What We Learn and What We Forget. <i>Journal of Retailing</i> , 2014, 90, 332-346.	6.2	37
2	Promoting Food for the Trash Bin? A Review of the Literature on Retail Price Promotions and Household-Level Food Waste. <i>Sustainability</i> , 2021, 13, 4018.	3.2	19
3	What distinguishes passive recipients from active decliners of sales flyers?. <i>Journal of Retailing and Consumer Services</i> , 2014, 21, 1-8.	9.4	17
4	Our Priceless Youth. <i>Journal of Macromarketing</i> , 2017, 37, 286-299.	2.6	2
5	Consumers'™ multifaceted deal knowledge in a grocery retail setting. <i>International Review of Retail, Distribution and Consumer Research</i> , 2017, 27, 61-77.	2.0	1