

GÃ¶khan SÄlahtaroÄlu

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11346362/publications.pdf>

Version: 2024-02-01

14
papers

92
citations

1684188

5
h-index

1720034

7
g-index

14
all docs

14
docs citations

14
times ranked

44
citing authors

#	ARTICLE	IF	CITATIONS
1	How to Engage Consumers through Effective Social Media Useâ€™ Guidelines for Consumer Goods Companies from an Emerging Market. Journal of Theoretical and Applied Electronic Commerce Research, 2021, 16, 768-790.	5.7	23
2	Using or Not Using Business Intelligence and Big Data for Strategic Management: An Empirical Study Based on Interviews with Executives in Various Sectors. Procedia, Social and Behavioral Sciences, 2016, 235, 208-215.	0.5	18
3	Differentiating Gastrointestinal Stromal Tumors from Leiomyomas Using a Neural Network Trained on Endoscopic Ultrasonography Images. Digestive Diseases, 2022, 40, 427-435.	1.9	16
4	Use of Artificial Intelligence in the Prediction of Malignant Potential of Gastric Gastrointestinal Stromal Tumors. Digestive Diseases and Sciences, 2022, 67, 273-281.	2.3	15
5	Insights into mobile health application market via a content analysis of marketplace data with machine learning. PLoS ONE, 2021, 16, e0244302.	2.5	15
6	Analysis of Digital Marketing Strategies of Deposit Banks in Turkey via Text Mining Twitter Posts. Contributions To Management Science, 2020, , 361-376.	0.5	3
7	How Is the Stock Exchange Index Affected by the Disclosures of Politicians?. Multiple Criteria Decision Making, 2021, , 129-144.	0.8	2
8	Title is missing!. , 2021, 16, e0244302.		0
9	Title is missing!. , 2021, 16, e0244302.		0
10	Title is missing!. , 2021, 16, e0244302.		0
11	Title is missing!. , 2021, 16, e0244302.		0
12	Title is missing!. , 2021, 16, e0244302.		0
13	Title is missing!. , 2021, 16, e0244302.		0
14	SÄ¼rdÄ¼rÄ¼lebilir Ekonomik KalkÄ±nma BaÄŸlamÄ±nda Havayolu SektÄ¼rÄ¼ne YÄ¼nelik Etkin YatÄ±rÄ±m Stratejilerinin Belirlenmesi. Gaziantep University Journal of Social Sciences, 2022, 21, 784-793.	0.2	0