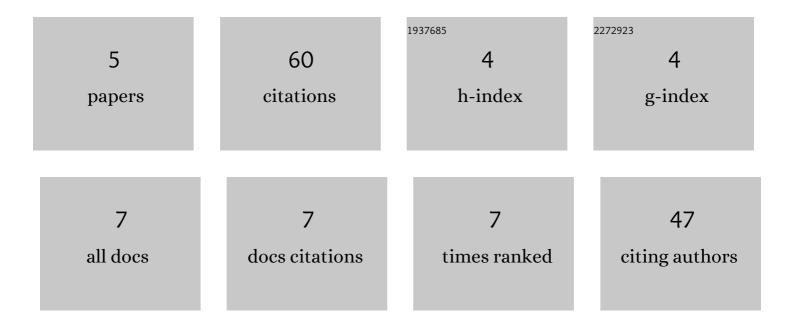
Weiping Chen

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/1132316/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	How marketer-generated content characteristics affect consumer engagement? Empirical evidence from China's WeChat food marketing. British Food Journal, 2022, 124, 255-274.	2.9	7
2	What Makes a CSA a CSA?. , 2020, 7, 64-87.		1
3	Impact of social media apps on producer–member relations in China's community supported agriculture. Canadian Journal of Development Studies, 2019, 40, 97-112.	2.8	9
4	Shoppers' perceived embeddedness and its impact on purchasing behavior at an organic farmers' market. Appetite, 2014, 83, 57-62.	3.7	14
5	Perceived value of a community supported agriculture (CSA) working share. The construct and its dimensions. Appetite, 2013, 62, 37-49.	3.7	29