

Weiping Chen

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1132316/publications.pdf>

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5
papers

60
citations

1937685

4
h-index

2272923

4
g-index

7
all docs

7
docs citations

7
times ranked

47
citing authors

#	ARTICLE	IF	CITATIONS
1	How marketer-generated content characteristics affect consumer engagement? Empirical evidence from China's WeChat food marketing. <i>British Food Journal</i> , 2022, 124, 255-274.	2.9	7
2	What Makes a CSA a CSA?. , 2020, 7, 64-87.		1
3	Impact of social media apps on producerâ€™member relations in Chinaâ€™s community supported agriculture. <i>Canadian Journal of Development Studies</i> , 2019, 40, 97-112.	2.8	9
4	Shoppers' perceived embeddedness and its impact on purchasing behavior at an organic farmers' market. <i>Appetite</i> , 2014, 83, 57-62.	3.7	14
5	Perceived value of a community supported agriculture (CSA) working share. The construct and its dimensions. <i>Appetite</i> , 2013, 62, 37-49.	3.7	29