

# Marcus Messner

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11317355/publications.pdf>

Version: 2024-02-01

15  
papers

765  
citations

840776

11  
h-index

1058476

14  
g-index

15  
all docs

15  
docs citations

15  
times ranked

849  
citing authors

#	ARTICLE	IF	CITATIONS
1	Tweeting a Pandemic: Communicating #COVID19 Across the Globe. Health Communication, 2022, , 1-10.	3.1	4
2	#Ebola: Tweeting and Pinning an Epidemic. Atlantic Journal of Communication, 2021, 29, 79-92.	1.0	6
3	Tweeting about #Diseases and #Publichealth: Communicating Global Health Issues across Nations. Health Communication, 2020, 35, 1137-1145.	3.1	29
4	#Arabhealth on Instagram: Examining Public Health Messages to Arabian Gulf State Audiences. Health Communication, 2020, 37, 1-9.	3.1	3
5	Tweeting the #flushot: Beliefs, Barriers, and Threats During Different Periods of the 2018 to 2019 Flu Season. Journal of Primary Care and Community Health, 2020, 11, 215013272093272.	2.1	15
6	Using the Health Belief Model to Analyze Instagram Posts about Zika for Public Health Communications. Emerging Infectious Diseases, 2019, 25, 179-180.	4.3	50
7	Welcome or Not: Comparing #Refugee Posts on Instagram and Pinterest. American Behavioral Scientist, 2018, 62, 512-531.	3.8	20
8	Ebola on Instagram and Twitter: How health organizations address the health crisis in their social media engagement. Public Relations Review, 2017, 43, 477-486.	3.2	230
9	Global health and social media: using Instagram and Twitter in an open online class for global service-learning projects. Communication Teacher, 2016, 30, 185-189.	0.3	2
10	From #mcdonaldsfail to #dominossucks. Corporate Communications, 2015, 20, 344-359.	2.1	33
11	On pins and needles: How vaccines are portrayed on Pinterest. Vaccine, 2015, 33, 5051-5056.	3.8	168
12	Wikipedia versus Encyclopedia Britannica: A Longitudinal Analysis to Identify the Impact of Social Media on the Standards of Knowledge. Mass Communication and Society, 2013, 16, 465-486.	2.1	19
13	LEGITIMIZING WIKIPEDIA. Journalism Practice, 2011, 5, 145-160.	2.2	40
14	Study Shows Some Blogs Affect Traditional News Media Agendas. Newspaper Research Journal, 2011, 32, 112-126.	0.9	24
15	THE SOURCE CYCLE. Journalism Studies, 2008, 9, 447-463.	2.1	122