

# Marcus Messner

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11317355/publications.pdf>

Version: 2024-02-01

15  
papers

765  
citations

840776

11  
h-index

1058476

14  
g-index

15  
all docs

15  
docs citations

15  
times ranked

849  
citing authors

#	ARTICLE	IF	CITATIONS
1	Ebola on Instagram and Twitter: How health organizations address the health crisis in their social media engagement. <i>Public Relations Review</i> , 2017, 43, 477-486.	3.2	230
2	On pins and needles: How vaccines are portrayed on Pinterest. <i>Vaccine</i> , 2015, 33, 5051-5056.	3.8	168
3	THE SOURCE CYCLE. <i>Journalism Studies</i> , 2008, 9, 447-463.	2.1	122
4	Using the Health Belief Model to Analyze Instagram Posts about Zika for Public Health Communications. <i>Emerging Infectious Diseases</i> , 2019, 25, 179-180.	4.3	50
5	LEGITIMIZING WIKIPEDIA. <i>Journalism Practice</i> , 2011, 5, 145-160.	2.2	40
6	From #mcdonaldsfail to #dominossucks. <i>Corporate Communications</i> , 2015, 20, 344-359.	2.1	33
7	Tweeting about #Diseases and #Publichealth: Communicating Global Health Issues across Nations. <i>Health Communication</i> , 2020, 35, 1137-1145.	3.1	29
8	Study Shows Some Blogs Affect Traditional News Media Agendas. <i>Newspaper Research Journal</i> , 2011, 32, 112-126.	0.9	24
9	Welcome or Not: Comparing #Refugee Posts on Instagram and Pinterest. <i>American Behavioral Scientist</i> , 2018, 62, 512-531.	3.8	20
10	Wikipedia versus Encyclopedia Britannica: A Longitudinal Analysis to Identify the Impact of Social Media on the Standards of Knowledge. <i>Mass Communication and Society</i> , 2013, 16, 465-486.	2.1	19
11	Tweeting the #flushot: Beliefs, Barriers, and Threats During Different Periods of the 2018 to 2019 Flu Season. <i>Journal of Primary Care and Community Health</i> , 2020, 11, 215013272093272.	2.1	15
12	#Ebola: Tweeting and Pinning an Epidemic. <i>Atlantic Journal of Communication</i> , 2021, 29, 79-92.	1.0	6
13	Tweeting a Pandemic: Communicating #COVID19 Across the Globe. <i>Health Communication</i> , 2022, , 1-10.	3.1	4
14	#Arabhealth on Instagram: Examining Public Health Messages to Arabian Gulf State Audiences. <i>Health Communication</i> , 2020, 37, 1-9.	3.1	3
15	Global health and social media: using Instagram and Twitter in an open online class for global service-learning projects. <i>Communication Teacher</i> , 2016, 30, 185-189.	0.3	2