

John B White

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11298452/publications.pdf>

Version: 2024-02-01

5
papers

82
citations

1684188

5
h-index

2053705

5
g-index

5
all docs

5
docs citations

5
times ranked

39
citing authors

#	ARTICLE	IF	CITATIONS
1	AACSB International and the management of its brand: implications for the future. <i>Journal of Management Development</i> , 2009, 28, 407-413.	2.1	24
2	The Determinants of Poverty in Georgia's Plantation Belt... <i>American Journal of Economics and Sociology</i> , 1998, 57, 47-70.	0.8	25
3	Strategic planning and agribusiness: an exploratory study of the adoption of strategic planning techniques by co-operatives. <i>British Food Journal</i> , 1997, 99, 401-408.	2.9	12
4	Advertising budgeting practices in agribusiness: The case of farmer cooperatives. <i>Industrial Marketing Management</i> , 1997, 26, 31-40.	6.7	11
5	Effects of AACSB Accreditation on Academic Salaries. <i>Journal of Education for Business</i> , 1992, 68, 55-60.	1.6	10