

# Carolina Oc Werle

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1128850/publications.pdf>

Version: 2024-02-01

15  
papers

566  
citations

933447

10  
h-index

996975

15  
g-index

16  
all docs

16  
docs citations

16  
times ranked

689  
citing authors

#	ARTICLE	IF	CITATIONS
1	Unhealthy food is not tastier for everybody: The "healthy=tasty" French intuition. <i>Food Quality and Preference</i> , 2013, 28, 116-121.	4.6	209
2	Moralities in food and health research. <i>Journal of Marketing Management</i> , 2014, 30, 1800-1832.	2.3	66
3	Just thinking about exercise makes me serve more food. <i>Physical activity and calorie compensation. Appetite</i> , 2011, 56, 332-335.	3.7	56
4	Is it fun or exercise? The framing of physical activity biases subsequent snacking. <i>Marketing Letters</i> , 2015, 26, 691-702.	2.9	43
5	The pitfall of nutrition facts label fluency: easier-to-process nutrition information enhances purchase intentions for unhealthy food products. <i>Marketing Letters</i> , 2017, 28, 15-27.	2.9	43
6	The boomerang effect of mandatory sanitary messages to prevent obesity. <i>Marketing Letters</i> , 2012, 23, 883-891.	2.9	40
7	Distinguishing the affective and cognitive bases of implicit attitudes to improve prediction of food choices. <i>Appetite</i> , 2016, 104, 33-43.	3.7	35
8	What motivates women to breastfeed in Lebanon: An exploratory qualitative analysis. <i>Appetite</i> , 2018, 123, 23-31.	3.7	20
9	Nostalgia makes people eat healthier. <i>Appetite</i> , 2021, 162, 105187.	3.7	16
10	Is plain food packaging plain wrong? Plain packaging increases unhealthy snack intake among males. <i>Food Quality and Preference</i> , 2016, 49, 168-175.	4.6	13
11	Sweet temptation: Effects of exposure to chocolate-scented lotion on food intake. <i>Food Quality and Preference</i> , 2011, 22, 780-780.	4.6	8
12	Might bigger portions of healthier snack food help?. <i>Food Quality and Preference</i> , 2019, 71, 181-184.	4.6	8
13	Watching easy sports makes me eat more. <i>Food Quality and Preference</i> , 2017, 60, 132-137.	4.6	4
14	How Communications That Portray Unhealthy Food Consumption Reduce Food Intake Among Dieters. <i>Journal of Public Policy and Marketing</i> , 2022, 41, 162-176.	3.4	3
15	Is it Fun or Exercise? The Framing of Physical Activity Biases Subsequent Snacking. <i>SSRN Electronic Journal</i> , 2014, , .	0.4	2