

Efthalia Dimara

List of Publications by Year in descending order

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Version: 2024-02-01

26
papers

1,043
citations

471509

17
h-index

580821

25
g-index

26
all docs

26
docs citations

26
times ranked

889
citing authors

#	ARTICLE	IF	CITATIONS
1	Consumer demand for informative labeling of quality food and drink products: a European Union case study. <i>Journal of Consumer Marketing</i> , 2005, 22, 90-100.	2.3	122
2	Consumer evaluations of product certification, geographic association and traceability in Greece. <i>European Journal of Marketing</i> , 2003, 37, 690-705.	2.9	114
3	Adoption of agricultural innovations as a two-stage partial observability process. <i>Agricultural Economics (United Kingdom)</i> , 2003, 28, 187-196.	3.9	94
4	Adoption of a quality assurance scheme and its effect on firm performance: A study of Greek firms implementing ISO 9000. <i>Total Quality Management and Business Excellence</i> , 2002, 13, 827-841.	0.5	81
5	Strategic orientation and financial performance of firms implementing ISO 9000. <i>International Journal of Quality and Reliability Management</i> , 2004, 21, 72-89.	2.0	71
6	Don't change my towels please: Factors influencing participation in towel reuse programs. <i>Tourism Management</i> , 2017, 59, 425-437.	9.8	62
7	The effects of ISO 9001 on firms' productive efficiency. <i>International Journal of Operations and Production Management</i> , 2006, 26, 1146-1165.	5.9	60
8	The Effects of Regional Capital Subsidies on Productivity Growth: A Case Study of the Greek Food and Beverage Manufacturing Industry*. <i>Journal of Regional Science</i> , 2006, 46, 355-381.	3.3	49
9	Productive efficiency and firm exit in the food sector. <i>Food Policy</i> , 2008, 33, 185-196.	6.0	48
10	Resources and Activities Complementarities: the Role of Business Networks in the Provision of Integrated Rural Tourism. <i>Tourism Geographies</i> , 2007, 9, 421-440.	4.0	45
11	Rural tourism and visitors' expenditures for local food products. <i>Regional Studies</i> , 2006, 40, 769-779.	4.4	43
12	Agricultural policy for quality and producers' evaluations of quality marketing indicators: a Greek case study. <i>Food Policy</i> , 2004, 29, 485-506.	6.0	41
13	Regional Image and the Consumption of Regionally Denominated Products. <i>Urban Studies</i> , 2004, 41, 801-815.	3.7	38
14	Enhancing the impact of online hotel reviews through the use of emoticons. <i>Behaviour and Information Technology</i> , 2017, 36, 674-686.	4.0	31
15	Greening the lodging industry: Current status, trends and perspectives for green value. <i>Current Issues in Tourism</i> , 2016, 19, 223-242.	7.2	25
16	The impacts of regulated notions of quality on farm efficiency: A DEA application. <i>European Journal of Operational Research</i> , 2005, 161, 416-431.	5.7	24
17	Importance and Need for Rural Development Instruments Under the CAP: A Survey of Farmers' Attitudes in Marginal Areas of Greece. <i>Journal of Agricultural Economics</i> , 1999, 50, 304-315.	3.5	20
18	Adoption of new tobacco varieties in Greece: Impacts of empirical findings on policy design. <i>Agricultural Economics (United Kingdom)</i> , 1998, 19, 297-307.	3.9	18

#	ARTICLE	IF	CITATIONS
19	The socioeconomics of niche market creation. <i>International Journal of Social Economics</i> , 2003, 30, 219-235.	1.9	17
20	Quality, imagery and marketing: producer perspectives on quality products and services in the lagging rural regions of the european union. <i>Geografiska Annaler, Series B: Human Geography</i> , 2001, 83, 27-40.	1.4	13
21	Survey data on factors influencing participation in towel reuse programs. <i>Data in Brief</i> , 2017, 10, 26-29.	1.0	10
22	Adoption of agricultural innovations as a two-stage partial observability process. <i>Agricultural Economics (United Kingdom)</i> , 2003, 28, 187-196.	3.9	7
23	CONSUMER PREFERENCES FOR EXTRINSIC VERSUS INTRINSIC QUALITY CUES FOR IMAGE PRODUCTS: THE CASE OF GREEK QUALITY WINE. , 2001, , 83-98.		4
24	Beyond the Lexical Sense of Online Reviews: The Role of Emoticons and Consumer Experience. <i>Interacting With Computers</i> , 2020, 32, 475-489.	1.5	3
25	Rationing Preferences and Spending Behavior of Visitors to a Scarce Recreational Resource with Limited Carrying Capacity. <i>Land Economics</i> , 1998, 74, 317.	0.9	2
26	Back to basics: The Comanorâ€Wilson MES index revisited. <i>Small Business Economics</i> , 2009, 32, 111-120.	6.7	1