

Anisur R Faroque

List of Publications by Year in descending order

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Version: 2024-02-01

18
papers

205
citations

1163117

8
h-index

1125743

13
g-index

18
all docs

18
docs citations

18
times ranked

115
citing authors

#	ARTICLE	IF	CITATIONS
1	Microfoundations of network exploration and exploitation capabilities in international opportunity recognition. <i>International Business Review</i> , 2021, 30, 101767.	4.8	38
2	Networking, business process innovativeness and export performance: the case of South Asian low-tech industry. <i>Journal of Business and Industrial Marketing</i> , 2017, 32, 864-875.	3.0	32
3	Export marketing assistance and early internationalizing firm performance. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2015, 27, 421-443.	3.2	26
4	An integrated model to decipher online food delivery app adoption behavior in the COVID-19 pandemic. <i>Journal of Foodservice Business Research</i> , 2023, 26, 123-163.	2.3	19
5	The impact of COVID-19 on the foodservice industry in Vancouver, British Columbia, Canada. <i>Anatolia</i> , 2021, 32, 157-160.	2.4	14
6	Revisiting entrepreneurial capabilities and export market orientation: a multi-scale investigation in an emerging economy. <i>International Journal of Emerging Markets</i> , 2021, 16, 556-579.	2.2	12
7	Network exploration and exploitation capabilities and foreign market knowledge: The enabling and disabling boundary conditions for international performance. <i>Industrial Marketing Management</i> , 2022, 101, 258-271.	6.7	12
8	Strategic orientations and international opportunity recognition and development in emerging country born globals: the moderating role of environmental dynamism. <i>International Journal of Entrepreneurship and Small Business</i> , 2015, 24, 163.	0.2	10
9	Corporate environmentalism and brand value: A natural resource-based perspective. <i>Journal of Marketing Theory and Practice</i> , 2021, 29, 463-479.	4.3	10
10	Effect of social media influence on consumer's purchase intention of organic beauty products: the role of customer's engagement and generativity. <i>International Journal of Spa and Wellness</i> , 2023, 6, 54-77.	1.9	10
11	The standalone and resource-bundling effects of government and nongovernment institutional support on early internationalizing firms' performance. <i>Critical Perspectives on International Business</i> , 2022, 18, 411-442.	2.0	6
12	Performance implications of export assistance: the mediating role of export entrepreneurship. <i>International Marketing Review</i> , 2021, 38, 1370-1399.	3.6	5
13	Enabling and disabling boundary conditions of export marketing assistance: an interdisciplinary framework. <i>Journal for Global Business Advancement</i> , 2021, 14, 263.	0.1	4
14	Mitigating the negative effect of COVID-19 from the lens of organizational support in Bangladesh hotels. <i>Journal of Human Resources in Hospitality and Tourism</i> , 0, , 1-25.	2.0	4
15	Eastern Housing Limited: Marketing Strategies of a Real Estate Company in Bangladesh. <i>Vision</i> , 2017, 21, 86-92.	2.4	2
16	Swadeshi. <i>Journal of Strategic Contracting and Negotiation</i> , 2017, 3, 20-37.	0.8	1
17	Hvalur hf: Commercial Hunter of Whales!. <i>Journal of Operations and Strategic Planning</i> , 2020, 3, 99-106.	1.1	0
18	Cookups.com: An entrepreneurial initiative linking home kitchens to consumers. <i>Journal of Information Technology Teaching Cases</i> , 0, , 204388692210940.	2.4	0