Zeinab Noorian

List of Publications by Year in descending order

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1307594 1474206 17 312 7 9 citations g-index h-index papers 17 17 17 285 citing authors docs citations times ranked all docs

#	Article	IF	CITATIONS
1	Complexity or simplicity? Designing product pictures for advertising in online marketplaces. Journal of Retailing and Consumer Services, 2016, 28, 17-27.	9.4	72
2	The State of the Art in Trust and Reputation Systems: A Framework for Comparison. Journal of Theoretical and Applied Electronic Commerce Research, 2010, 5 , .	5.7	69
3	How do you feel when you see a list of prices? the interplay among price dispersion, perceived risk and initial trust in Chinese C2C market. Journal of Retailing and Consumer Services, 2015, 25, 36-46.	9.4	67
4	Topic and sentiment aware microblog summarization for twitter. Journal of Intelligent Information Systems, 2020, 54, 129-156.	3.9	18
5	Preference-oriented QoS-based service discovery with dynamic trust and reputation management. , 2012, , .		16
6	Embedding unstructured side information in product recommendation. Electronic Commerce Research and Applications, 2017, 25, 70-85.	5.0	14
7	Performance enhancement of smith-waterman algorithm using hybrid model: Comparing the MPI and hybrid programming paradigm on SMP clusters. , 2009, , .		13
8	Trust-oriented buyer strategies for seller reporting and selection in competitive electronic marketplaces. Autonomous Agents and Multi-Agent Systems, 2014, 28, 896-933.	2.1	13
9	zTrust: Adaptive Decentralized Trust Model for Quality of Service Selection in Electronic Marketplaces. Computational Intelligence, 2016, 32, 127-164.	3.2	8
10	An autonomous agent-based framework for self-healing power grid., 2009,,.		7
11	Prob-Cog: An Adaptive Filtering Model for Trust Evaluation. International Federation for Information Processing, 2011, , 206-222.	0.4	6
12	Trust Mechanism for Enforcing Compliance to Secondary Data Use Contracts., 2014,,.		3
13	Determining the Optimal Reporting Strategy in Competitive E-marketplaces. , 2012, , .		2
14	SocialTrust: Adaptive Trust Oriented Incentive Mechanism for Social Commerce., 2014,,.		2
15	Learning product representations for generating reviews for cold products. Knowledge-Based Systems, 2021, 228, 107282.	7.1	2
16	Self-adaptive filtering using pid feedback controller in electronic commerce. , 2014, , .		0
17	Semantic Disambiguation and Linking of Quantitative Mentions in Textual Content. International Journal of Semantic Computing, 2016, 10, 121-142.	0.5	0