

Mary Ann Ferguson

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11259784/publications.pdf>

Version: 2024-02-01

11
papers

509
citations

1040056

9
h-index

1199594

12
g-index

12
all docs

12
docs citations

12
times ranked

364
citing authors

#	ARTICLE	IF	CITATIONS
1	The importance of congruence between stakeholder prosocial motivation and CSR attributions: effects on stakeholders' donations and sense-making of prosocial identities. <i>Journal of Marketing Communications</i> , 2023, 29, 339-357.	4.0	2
2	The joint effect of corporate social irresponsibility and social responsibility on consumer outcomes. <i>European Management Journal</i> , 2023, 41, 744-754.	5.1	4
3	How CEO Social Media Disclosure and Gender Affect Perceived CEO Attributes, Relationship Investment, and Engagement Intention. <i>Journalism and Mass Communication Quarterly</i> , 2021, 98, 1157-1180.	2.7	9
4	Examining the Effects of Internal Communication and Emotional Culture on Employees' Organizational Identification. <i>International Journal of Business Communication</i> , 2021, 58, 169-195.	2.6	65
5	Toward effective CSR communication in controversial industry sectors. <i>Journal of Marketing Communications</i> , 2020, 26, 243-267.	4.0	16
6	Are high-fit CSR programs always better? The effects of corporate reputation and CSR fit on stakeholder responses. <i>Corporate Communications</i> , 2019, 24, 471-498.	2.1	42
7	Building theory in public relations: Interorganizational relationships as a public relations paradigm. <i>Journal of Public Relations Research</i> , 2018, 30, 164-178.	2.3	99
8	Employees' prosocial behavioral intentions through empowerment in CSR decision-making. <i>Public Relations Review</i> , 2018, 44, 667-680.	3.2	49
9	Corporate social responsibility and CSR fit as predictors of corporate reputation: A global perspective. <i>Public Relations Review</i> , 2016, 42, 79-81.	3.2	129
10	The Overarching Effects of Ethical Reputation Regardless of CSR Cause Fit and Information Source. <i>International Journal of Strategic Communication</i> , 2015, 9, 23-43.	2.0	32
11	Communicating with Risk Takers: A Public Relations Perspective. <i>Public Relations Research Annual</i> , 1991, 3, 195-224.	0.6	20