

Mary Ann Ferguson

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11259784/publications.pdf>

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11
papers

509
citations

1040056

9
h-index

1199594

12
g-index

12
all docs

12
docs citations

12
times ranked

364
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|--|-----|-----------|
| 1 | Corporate social responsibility and CSR fit as predictors of corporate reputation: A global perspective. <i>Public Relations Review</i> , 2016, 42, 79-81. | 3.2 | 129 |
| 2 | Building theory in public relations: Interorganizational relationships as a public relations paradigm. <i>Journal of Public Relations Research</i> , 2018, 30, 164-178. | 2.3 | 99 |
| 3 | Examining the Effects of Internal Communication and Emotional Culture on Employees' Organizational Identification. <i>International Journal of Business Communication</i> , 2021, 58, 169-195. | 2.6 | 65 |
| 4 | Employees' prosocial behavioral intentions through empowerment in CSR decision-making. <i>Public Relations Review</i> , 2018, 44, 667-680. | 3.2 | 49 |
| 5 | Are high-fit CSR programs always better? The effects of corporate reputation and CSR fit on stakeholder responses. <i>Corporate Communications</i> , 2019, 24, 471-498. | 2.1 | 42 |
| 6 | The Overarching Effects of Ethical Reputation Regardless of CSR Cause Fit and Information Source. <i>International Journal of Strategic Communication</i> , 2015, 9, 23-43. | 2.0 | 32 |
| 7 | Communicating with Risk Takers: A Public Relations Perspective. <i>Public Relations Research Annual</i> , 1991, 3, 195-224. | 0.6 | 20 |
| 8 | Toward effective CSR communication in controversial industry sectors. <i>Journal of Marketing Communications</i> , 2020, 26, 243-267. | 4.0 | 16 |
| 9 | How CEO Social Media Disclosure and Gender Affect Perceived CEO Attributes, Relationship Investment, and Engagement Intention. <i>Journalism and Mass Communication Quarterly</i> , 2021, 98, 1157-1180. | 2.7 | 9 |
| 10 | The joint effect of corporate social irresponsibility and social responsibility on consumer outcomes. <i>European Management Journal</i> , 2023, 41, 744-754. | 5.1 | 4 |
| 11 | The importance of congruence between stakeholder prosocial motivation and CSR attributions: effects on stakeholders' donations and sense-making of prosocial identities. <i>Journal of Marketing Communications</i> , 2023, 29, 339-357. | 4.0 | 2 |