

Phil Osborne

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11215695/publications.pdf>

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2
papers

128
citations

2682572

2
h-index

2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

80
citing authors

#	ARTICLE	IF	CITATIONS
1	Market-oriented value creation in service firms. <i>European Journal of Marketing</i> , 2002, 36, 990-1002.	2.9	82
2	Market Orientation and Firm Value. <i>Journal of Marketing Management</i> , 2001, 17, 521-542.	2.3	46