

# Jessie M Quintero Johnson

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11210491/publications.pdf>

Version: 2024-02-01

5  
papers

118  
citations

1684188

5  
h-index

2053705

5  
g-index

5  
all docs

5  
docs citations

5  
times ranked

185  
citing authors

#	ARTICLE	IF	CITATIONS
1	Understanding the Effectiveness of the Entertainment-Education Strategy: An Investigation of How Audience Involvement, Message Processing, and Message Design Influence Health Information Recall. <i>Journal of Health Communication</i> , 2013, 18, 160-178.	2.4	39
2	Optimizing the Presentation of Mental Health Information in Social Media: The Effects of Health Testimonials and Platform on Source Perceptions, Message Processing, and Health Outcomes. <i>Health Communication</i> , 2017, 32, 1121-1132.	3.1	29
3	Testing the Explanatory Power of Two Measures of Narrative Involvement: An Investigation of the Influence of Transportation and Narrative Engagement on the Process of Narrative Persuasion. <i>Media Psychology</i> , 2017, 20, 144-173.	3.6	25
4	Tweeting Facts, Facebooking Lives: The Influence of Language Use and Modality on Online Source Credibility. <i>Communication Research Reports</i> , 2016, 33, 137-144.	1.8	18
5	First-Person, Third-Person, or Bystander? Exploring the Persuasive Influence of Perspective in Mental Health Narratives. <i>Journal of Health Communication</i> , 2021, 26, 225-238.	2.4	7