Pengyi Zhang

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/11182176/publications.pdf

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		1683934	1474057	
14	114	5	9	
papers	citations	h-index	g-index	
14	14	14	82	
all docs	docs citations	times ranked	citing authors	

#	Article	IF	Citations
1	Which Message? Which Channel? Which Customer? - Exploring Response Rates in Multi-Channel Marketing Using Short-Form Advertising. Data and Information Management, 2021, .	0.7	O
2	Cognitive mechanisms in sensemaking: A qualitative user study. Journal of the Association for Information Science and Technology, 2020, 71, 158-171.	1.5	11
3	Exploring how topic characteristics influence online discussion quality. Proceedings of the Association for Information Science and Technology, 2020, 57, e376.	0.3	O
4	Argumentation model of WeChat group chat: Evidence from content analysis with inductive coding. Proceedings of the Association for Information Science and Technology, 2019, 56, 699-700.	0.3	0
5	How do parents of children with ASD use information grounds to seek for ASDâ€related information?. Proceedings of the Association for Information Science and Technology, 2019, 56, 10-20.	0.3	8
6	"l don't understand it so it can't be good― Users' acg domain expertise and perceived quality of video tags. Proceedings of the Association for Information Science and Technology, 2019, 56, 780-782.	0.3	0
7	Analyzing patterns of contribution to userâ€generated tag hierarchies based on core user types. Proceedings of the Association for Information Science and Technology, 2017, 54, 835-837.	0.3	1
8	Identification and Analysis of Multi-tasking Product Information Search Sessions with Query Logs. Journal of Data and Information Science, 2017, 1, 79-94.	0.5	1
9	Examining task relationships in multitasking consumer search sessions: A query log analysis. Proceedings of the Association for Information Science and Technology, 2016, 53, 1-5.	0.3	2
10	Examining user roles in social Q&A: The case of health topics in Zhihu.com. Proceedings of the Association for Information Science and Technology, 2016, 53, 1-6.	0.3	4
11	Process patterns and conceptual changes in knowledge representations during information seeking and sensemaking: A qualitative user study. Journal of Information Science, 2016, 42, 59-78.	2.0	18
12	Personal Information Management Practices of Chinese College Students on their Smartphones. , 2015, , .		9
13	Towards a comprehensive model of the cognitive process and mechanisms of individual sensemaking. Journal of the Association for Information Science and Technology, 2014, 65, 1733-1756.	1.5	51
14	Information seeking through microblog questions: The impact of social capital and relationships. Proceedings of the American Society for Information Science and Technology, 2012, 49, 1-9.	0.2	9