

Asif Akhtar

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11181489/publications.pdf>

Version: 2024-02-01

7
papers

119
citations

1937685

4
h-index

1720034

7
g-index

7
all docs

7
docs citations

7
times ranked

83
citing authors

#	ARTICLE	IF	CITATIONS
1	Ambidextrous selling: a systematic review and synthesis of theories, themes, and methodologies. <i>Journal of Personal Selling and Sales Management</i> , 2022, 42, 46-67.	2.8	7
2	Covid-19 and heuristic biases: evidence from India. <i>Journal of Financial Services Marketing</i> , 2021, 26, 305.	3.4	3
3	Identifying and ranking the driving forces of social insurance by analytical hierarchy process: evidence from India. <i>Heliyon</i> , 2019, 5, e02683.	3.2	5
4	Development of a comprehensive model of social entrepreneurial intention formation using a quality tool. <i>Journal of Global Entrepreneurship Research</i> , 2019, 9, 1.	1.6	26
5	Window Dressing of Financial Statements in the Era of Digital Finance: A Study of Small Cap Indian Companies. <i>Metamorphosis</i> , 2018, 17, 67-75.	1.1	2
6	The impact of political instability, macroeconomic and bank-specific factors on the profitability of Islamic banks: an empirical evidence. <i>Investment Management and Financial Innovations</i> , 2017, 14, 30-39.	1.6	45
7	An instrument for measuring the key practices of total quality management in ICT industry: an empirical study in India. <i>Service Business</i> , 2013, 7, 275-306.	4.2	31