

Nanda Kumar

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11170033/publications.pdf>

Version: 2024-02-01

8
papers

415
citations

1307594

7
h-index

1588992

8
g-index

8
all docs

8
docs citations

8
times ranked

331
citing authors

#	ARTICLE	IF	CITATIONS
1	Pricing Under Dynamic Competition When Loyal Consumers Stockpile. <i>Marketing Science</i> , 2021, 40, 569-588.	4.1	7
2	Emerging Trends in Product Bundling: Investigating Consumer Choice and Firm Behavior. <i>Customer Needs and Solutions</i> , 2018, 5, 107-120.	0.8	18
3	Consumer Stockpiling and Competitive Promotional Strategies. <i>Marketing Science</i> , 2014, 33, 94-113.	4.1	33
4	Price competition with repeat, loyal buyers. <i>Quantitative Marketing and Economics</i> , 2007, 5, 333-359.	1.5	14
5	Research Note—Using Basket Composition Data for Intelligent Supermarket Pricing. <i>Marketing Science</i> , 2006, 25, 188-199.	4.1	31
6	On manufacturers complementing the traditional retail channel with a direct online channel. <i>Quantitative Marketing and Economics</i> , 2006, 4, 289-323.	1.5	192
7	On Customized Goods, Standard Goods, and Competition. <i>Marketing Science</i> , 2006, 25, 525-537.	4.1	103
8	A comment on: “Revisiting dynamic duopoly with consumer switching costs”. <i>Journal of Economic Theory</i> , 2004, 116, 177-186.	1.1	17