

Ru-Shiun Liou

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11164109/publications.pdf>

Version: 2024-02-01

12
papers

342
citations

933447

10
h-index

1199594

12
g-index

12
all docs

12
docs citations

12
times ranked

248
citing authors

#	ARTICLE	IF	CITATIONS
1	Multinational enterprises and Sustainable Development Goals: A foreign subsidiary perspective on tackling wicked problems. <i>Journal of International Business Policy</i> , 2021, 4, 136-151.	5.1	27
2	Political animosity in cross-border acquisitions: EMNCs' market and nonmarket strategy in a developed market. <i>Multinational Business Review</i> , 2021, 29, 451-475.	2.5	19
3	Cultural imprints: Emerging market multinationals' post-acquisition corporate social performance. <i>Journal of Business Research</i> , 2021, 126, 187-196.	10.2	13
4	Navigating the New Normal: Political Affinity and Multinationals' Post-Acquisition Performance. <i>Journal of Management Studies</i> , 2020, 57, 569-596.	8.3	41
5	Does the global vs. local scope matter? Contingencies of cause-related marketing in a developed market. <i>Journal of Business Research</i> , 2020, 108, 201-212.	10.2	27
6	Corporate name change: Investigating South African multinational corporations' postacquisition performance. <i>Thunderbird International Business Review</i> , 2019, 61, 929-941.	1.8	5
7	Age Matters: The Contingency of Economic Distance and Economic Freedom in Emerging Market Firms' Cross-Border M&A Performance. <i>Management International Review</i> , 2019, 59, 355-386.	3.3	27
8	What is in a name? Cross-national distances and subsidiary's corporate visual identity change in emerging-market firms' cross-border acquisitions. <i>International Marketing Review</i> , 2018, 35, 301-319.	3.6	20
9	Out of Africa: The role of institutional distance and host-home colonial tie in South African Firms' post-acquisition performance in developed economies. <i>International Business Review</i> , 2017, 26, 1184-1195.	4.8	39
10	Unpacking Institutional Distance: Addressing Human Capital Development and Emerging-Market Firms' Ownership Strategy in an Advanced Economy. <i>Thunderbird International Business Review</i> , 2017, 59, 281-295.	1.8	31
11	Emerging economies and institutional quality: Assessing the differential effects of institutional distances on ownership strategy. <i>Journal of World Business</i> , 2016, 51, 600-611.	7.7	92
12	A Foreign Subsidiary's Identity Typology: Enabling Cooperation in Emerging-Market Multinationals. <i>Proceedings - Academy of Management</i> , 2014, 2014, 12632.	0.1	1