

# Ravi Sarathy

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11137898/publications.pdf>

Version: 2024-02-01

15  
papers

653  
citations

933447

10  
h-index

1199594

12  
g-index

16  
all docs

16  
docs citations

16  
times ranked

558  
citing authors

#	ARTICLE	IF	CITATIONS
1	When a high-quality niche strategy is not enough to spur family-firm internationalization: The role of external and internal contexts. <i>Journal of International Business Studies</i> , 2019, 50, 783-808.	7.3	44
2	Dynamics of pro-market institutions and firm performance. <i>Journal of International Business Studies</i> , 2018, 49, 858-880.	7.3	64
3	Economic Development and Marketing Strategies: a Comparative Lens. <i>Organizations and Markets in Emerging Economies</i> , 2014, 5, 49-73.	0.7	7
4	Innovativeness in family firms: a family influence perspective. <i>Small Business Economics</i> , 2012, 38, 85-101.	6.7	321
5	A Contingency Theory of Internationalization. <i>Management International Review</i> , 2011, 51, 593-634.	3.3	41
6	The Impact of Regional Trade Agreements on the Global Orientation of Emerging Market Multinationals. <i>Management International Review</i> , 2010, 50, 797-826.	3.3	17
7	Strategic and Ethical Considerations in Managing Digital Privacy. <i>Journal of Business Ethics</i> , 2003, 46, 111-126.	6.0	84
8	Strategy choices among internationalizing US airlines. <i>Thunderbird International Business Review</i> , 1997, 39, 393-432.	0.3	0
9	Internationalizing MBA Education. <i>Journal of Teaching in International Business</i> , 1990, 1, 101-118.	0.5	21
10	The Interplay of Industrial Policy and International Strategy: Japan's Machine Tool Industry. <i>California Management Review</i> , 1989, 31, 132-160.	6.3	14
11	CORPORATE RESPONSES TO INDUSTRIAL POLICY. <i>International Marketing Review</i> , 1987, 4, 33-46.	3.6	0
12	Segmenting the commuter aircraft market with cluster analysis. <i>Industrial Marketing Management</i> , 1986, 15, 1-12.	6.7	7
13	Japanese trading companies: can they be copied?. <i>Thunderbird International Business Review</i> , 1986, 28, 1-7.	0.3	0
14	High-Technology Exports from Newly Industrializing Countries: The Brazilian Commuter Aircraft Industry. <i>California Management Review</i> , 1985, 27, 60-84.	6.3	13
15	The Divergence of Japanese and U.S. Corporate Financial Structure. <i>Journal of International Business Studies</i> , 1984, 15, 75-89.	7.3	15