

Claudia Kubowicz Malhotra

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11117183/publications.pdf>

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1
papers

89
citations

3311381

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3475538

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docs citations

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times ranked

73
citing authors

#	ARTICLE	IF	CITATIONS
1	Exploring switching behavior of US mobile service customers. Journal of Services Marketing, 2013, 27, 13-24.	3.0	89