

# Bradley J Rickard

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11087290/publications.pdf>

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232  
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#	ARTICLE	IF	CITATIONS
1	Consumer Response to "Contains" and "Free of" Labeling: Evidence from Lab Experiments. Applied Economic Perspectives and Policy, 2013, 35, 476-507.	3.1	57
2	HOW HAVE AGRICULTURAL POLICIES INFLUENCED CALORIC CONSUMPTION IN THE UNITED STATES?. Health Economics (United Kingdom), 2013, 22, 316-339.	0.8	35
3	Consumer Response to Commodity-Specific and Broad-Based Promotion Programs for Fruits and Vegetables. American Journal of Agricultural Economics, 2011, 93, 1312-1327.	2.4	19
4	An economic analysis of harvest timing to manage the physiological storage disorder firm flesh browning in "Empire" apples. Postharvest Biology and Technology, 2015, 107, 1-8.	2.9	17
5	Economic and health effects of fruit and vegetable advertising: Evidence from lab experiments. Food Policy, 2012, 37, 543-553.	2.8	15
6	Domestic Support and Border Measures for Processed Horticultural Products. American Journal of Agricultural Economics, 2008, 90, 55-68.	2.4	12
7	Developing Brands for Patented Fruit Varieties: Does the Name Matter?. Agribusiness, 2013, 29, 259-272.	1.9	11
8	How important are tariffs and nontariff barriers in international markets for fresh fruit?. Agricultural Economics (United Kingdom), 2011, 42, 19-32.	2.0	10
9	Economic and Social Implications of Regulating Alcohol Availability in Grocery Stores. Applied Economic Perspectives and Policy, 2013, 35, 613-633.	3.1	9
10	University licensing of patents for varietal innovations in agriculture. Agricultural Economics (United Kingdom), 2016, 47, 3-14.	2.0	7
11	Trade liberalization in the presence of domestic regulations: public policies applied to EU and U.S. wine markets. Applied Economics, 2018, 50, 2028-2047.	1.2	7
12	Travel group member type effects in wine tourism: an ECHAID segmentation. Tourism Recreation Research, 2019, 44, 54-65.	3.3	7
13	How Has U.S. Farm Policy Influenced Fruit and Vegetable Production?. Applied Economic Perspectives and Policy, 2014, 36, 265-286.	3.1	4
14	Under-contribution to generic advertising due to self-interested inequity aversion. European Review of Agricultural Economics, 2015, 42, 473-497.	1.5	3
15	Was there policy "reform"? Evolution of EU domestic support for processed fruits and vegetables. Food Policy, 2011, 36, 438-449.	2.8	2
16	Economic and Nutritional Implications from Changes in U.S. Agricultural Promotion Efforts. Journal of Agricultural & Applied Economics, 2014, 46, 593-613.	0.8	2
17	Promoting Fresh Produce: A Losing Battle?. Agribusiness, 2014, 30, 370-384.	1.9	2
18	Dynamic model of beer pricing and buyouts. Agribusiness, 2021, 37, 685.	1.9	0