

Emre Ulusoy

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11072218/publications.pdf>

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5
papers

112
citations

1684188

5
h-index

2053705

5
g-index

5
all docs

5
docs citations

5
times ranked

96
citing authors

#	ARTICLE	IF	CITATIONS
1	Subcultural escapades via music consumption: Identity transformations and extraordinary experiences in Dionysian music subcultures. <i>Journal of Business Research</i> , 2016, 69, 244-254.	10.2	35
2	Alternative food consumption (AFC): idiocentric and allocentric factors of influence among low socio-economic status (SES) consumers. <i>Journal of Marketing Management</i> , 2017, 33, 580-601.	2.3	30
3	New paths in researching "alternative" consumption and well-being in marketing: alternative food consumption / Alternative food consumption: What is "alternative"? / Rethinking "literacy" in the adoption of AFC / Social class dynamics in AFC. <i>Marketing Theory</i> , 2016, 16, 561-561.	3.1	23
4	Toward a theory of subcultural mosaic: Fragmentation into and within subcultures. <i>Journal of Consumer Culture</i> , 2018, 18, 21-42.	2.5	17
5	Subculture as learning context: subcultural music consumption as language, channel and journey. <i>Consumption Markets and Culture</i> , 2018, 21, 239-254.	2.1	7