

Rizal Ahmad

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11055250/publications.pdf>

Version: 2024-02-01

6
papers

57
citations

1937685

4
h-index

2053705

5
g-index

7
all docs

7
docs citations

7
times ranked

43
citing authors

#	ARTICLE	IF	CITATIONS
1	The Theory and Practice of Customer Bonding. <i>Journal of Business-to-Business Marketing</i> , 2002, 9, 3-27.	1.5	31
2	Antecedents of continued use and extended use of enterprise systems. <i>Behaviour and Information Technology</i> , 2019, 38, 384-400.	4.0	7
3	International tourist satisfaction in Malaysia: antecedents and consequences. <i>Anatolia</i> , 0, , 1-17.	2.4	6
4	Continuous Use and Extended Use of E-Government Portals in Malaysia. <i>International Journal of Public Administration</i> , 2021, 44, 1329-1340.	2.3	6
5	AirAsia. <i>Asian Journal of Management Cases</i> , 2010, 7, 7-31.	0.3	4
6	Enhancing the Use of Government Mobile Applications: The Perspective of Citizen-initiated Contacts Theory. , 2019, , .		0