

Mad Nasir Shamsudin

List of Publications by Year in descending order

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Version: 2024-02-01

34
papers

644
citations

623734

14
h-index

580821

25
g-index

34
all docs

34
docs citations

34
times ranked

668
citing authors

#	ARTICLE	IF	CITATIONS
1	Consumer Willingness to Pay for Green Food in Malaysia. <i>Journal of International Food and Agribusiness Marketing</i> , 2013, 25, 1-18.	2.1	88
2	Creating a farmer sustainability index: A Malaysian case study. <i>Renewable Agriculture and Food Systems</i> , 1993, 8, 175-184.	0.5	60
3	The Effect of Possessing Information About Halal Logo on Consumer Confidence in Malaysia. <i>Journal of International Food and Agribusiness Marketing</i> , 2013, 25, 73-86.	2.1	46
4	Impact of climate change on food security in Malaysia: economic and policy adjustments for rice industry. <i>Journal of Integrative Environmental Sciences</i> , 2016, 13, 19-35.	2.5	42
5	Can Halal Be Sustainable? Study on Malaysian Consumersâ€™ Perspective. <i>Journal of Food Products Marketing</i> , 2015, 21, 654-666.	3.3	36
6	Effect of perceptual differences on consumer purchase intention of natural functional food. <i>Journal of Agribusiness in Developing and Emerging Economies</i> , 2017, 7, 153-173.	2.0	36
7	Economic valuation of Shadegan International Wetland, Iran: notes for conservation. <i>Regional Environmental Change</i> , 2011, 11, 925-934.	2.9	33
8	Malaysia as Global Halal Hub: OIC Food Manufacturers' Perspective. <i>Journal of International Food and Agribusiness Marketing</i> , 2013, 25, 154-166.	2.1	33
9	Economic valuation and conservation: Do people vote for better preservation of Shadegan International Wetland?. <i>Biological Conservation</i> , 2012, 150, 150-158.	4.1	30
10	Ecological Conservation, Ecotourism, and Sustainable Management: The Case of Penang National Park. <i>Forests</i> , 2015, 6, 2345-2370.	2.1	29
11	Structural Equation Modeling of Consumer Purchase Intention Toward Synthetic Functional Foods. <i>Journal of Food Products Marketing</i> , 2014, 20, 13-34.	3.3	27
12	Determinants of farmers' awareness of climate change. <i>Applied Environmental Education and Communication</i> , 2019, 18, 219-233.	1.1	27
13	Safety and Neuroprotective Efficacy of Palm Oil and Tocotrienol-Rich Fraction from Palm Oil: A Systematic Review. <i>Nutrients</i> , 2020, 12, 521.	4.1	26
14	We are willing to pay to support wetland conservation: local usersâ€™ perspective. <i>International Journal of Sustainable Development and World Ecology</i> , 2013, 20, 325-335.	5.9	25
15	External pressure influence on entrepreneurship performance of SMEs: a case study of Malaysian herbal industry. <i>Journal of Small Business and Entrepreneurship</i> , 2020, 32, 149-171.	4.9	20
16	Quality-Labeled Vegetable Consumption in Malaysia: Factors Affecting Attitude and Purchase Intent. <i>Journal of Food Products Marketing</i> , 2014, 20, 1-12.	3.3	16
17	Paddy Farmersâ€™ Sustainability Practices in Granary Areas in Malaysia. <i>Resources</i> , 2016, 5, 17.	3.5	14
18	Effects of top leadership culture and strategic sustainability orientation on sustainable development among Malaysian herbal-based SMEs. <i>Business Strategy and Development</i> , 2018, 1, 128-139.	4.2	10

#	ARTICLE	IF	CITATIONS
19	Public Attitude Toward Urban Agriculture in Malaysia: Study on Values and Knowledge in Klang Valley. <i>Journal of Food Products Marketing</i> , 2014, 20, 35-48.	3.3	9
20	Measuring the economic values of natural resources along a freeway: a contingent valuation method. <i>Journal of Environmental Planning and Management</i> , 2014, 57, 629-641.	4.5	6
21	Determinants of privatized solid waste management service provision in Lagos. <i>Journal of Environmental Planning and Management</i> , 2015, 58, 1804-1826.	4.5	6
22	Non-users's trade-off between natural scenery, water quality, ecological functions and biodiversity conservation: a way to preserve wetlands. <i>Environment Systems and Decisions</i> , 2013, 33, 251-260.	3.4	4
23	Socio-economic reason to save an international wetland. <i>Journal of Integrative Environmental Sciences</i> , 2015, 12, 67-83.	2.5	4
24	Assessing the comparative advantage of broiler production in Peninsular Malaysia using policy analysis matrix. <i>Tropical Animal Health and Production</i> , 2019, 51, 321-327.	1.4	4
25	The Palm Oil Import Demand in Middle East and North African (MENA) Countries. <i>Journal of International Food and Agribusiness Marketing</i> , 2007, 19, 143-169.	2.1	3
26	Effects of Export Duty Structure on the Performance of the Malaysian Palm Oil Industry. <i>Journal of Food Products Marketing</i> , 2014, 20, 193-221.	3.3	3
27	Consumer Preference for Food Attributes in Malaysia: Case Studies on Broiler and Beef. <i>Journal of International Food and Agribusiness Marketing</i> , 2013, 25, 137-153.	2.1	2
28	Convenient or Trendy: Factors Influencing Consumption at Malaysian Home-Grown Full-Service Restaurants. <i>Journal of International Food and Agribusiness Marketing</i> , 2013, 25, 19-34.	2.1	2
29	Users and Non-users of Wetland Area; Willingness to Pay and Demand Elasticity. <i>Journal of Sustainable Development</i> , 2015, 8, .	0.3	1
30	Assessing the Impact of Rice Import Quota Policy on the Malaysian Rice Sector. <i>Journal of Food Products Marketing</i> , 2017, 23, 890-900.	3.3	1
31	Analysis of Car Commuters knowledge, Awareness and Willing to Modal Shift in Klang Valley, Malaysia. <i>Current World Environment Journal</i> , 2016, 11, 351-358.	0.5	1
32	The achievement of water management objectives based on willingness to pay for a water service fee in tidal lowlands. <i>Aquatic Ecosystem Health and Management</i> , 2013, 16, 119-124.	0.6	0
33	Paddy Farm Management Practices: The Case of Sungai Petani Area in Malaysia. <i>Journal of International Food and Agribusiness Marketing</i> , 2013, 25, 116-127.	2.1	0
34	Estimation of Beef Supply and Demand in Peninsular Malaysia: An Application of Cointegration and Error Correction Model Techniques. <i>Journal of International Food and Agribusiness Marketing</i> , 2013, 25, 167-185.	2.1	0