

Kai-Ingo Voigt

List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

40
papers

2,411
citations

17
h-index

47
g-index

47
ext. papers

3,107
ext. citations

3.5
avg, IF

6.2
L-index

#	Paper	IF	Citations
40	Fortune favors the prepared: How SMEs approach business model innovations in Industry 4.0. <i>Technological Forecasting and Social Change</i> , 2018 , 132, 2-17	9.5	440
39	What Drives the Implementation of Industry 4.0? The Role of Opportunities and Challenges in the Context of Sustainability. <i>Sustainability</i> , 2018 , 10, 247	3.6	369
38	SUSTAINABLE INDUSTRIAL VALUE CREATION: BENEFITS AND CHALLENGES OF INDUSTRY 4.0. <i>International Journal of Innovation Management</i> , 2017 , 21, 1740015	1.5	296
37	HOW THE INDUSTRIAL INTERNET OF THINGS CHANGES BUSINESS MODELS IN DIFFERENT MANUFACTURING INDUSTRIES. <i>International Journal of Innovation Management</i> , 2016 , 20, 1640015	1.5	170
36	USER-CENTRIC INNOVATIONS IN NEW PRODUCT DEVELOPMENT [SYSTEMATIC IDENTIFICATION OF LEAD USERS HARNESSING INTERACTIVE AND COLLABORATIVE ONLINE-TOOLS. <i>International Journal of Innovation Management</i> , 2008 , 12, 419-458	1.5	166
35	Development of a Risk Framework for Industry 4.0 in the Context of Sustainability for Established Manufacturers. <i>Sustainability</i> , 2019 , 11, 384	3.6	165
34	The influence of the Industrial Internet of Things on business models of established manufacturing companies [A business level perspective. <i>Technovation</i> , 2017 , 68, 4-19	7.9	164
33	Sustainable Industrial Value Creation in SMEs: A Comparison between Industry 4.0 and Made in China 2025. <i>International Journal of Precision Engineering and Manufacturing - Green Technology</i> , 2018 , 5, 659-670	3.8	127
32	Lessons learned from Industry 4.0 implementation in the German manufacturing industry. <i>Journal of Manufacturing Technology Management</i> , 2019 , 31, 977-997	7.1	100
31	The role of absorptive capacity and innovation strategy in the design of industry 4.0 business Models - A comparison between SMEs and large enterprises. <i>European Management Journal</i> , 2021 , 39, 333-343	4.8	83
30	Digital, Social Media, and Mobile Marketing in industrial buying: Still in need of customer segmentation? Empirical evidence from Poland and Germany. <i>Industrial Marketing Management</i> , 2018 , 73, 70-83	6.9	43
29	The Impact of Industry 4.0 on Supply Chains in Engineer-to-Order Industries - An Exploratory Case Study. <i>IFAC-PapersOnLine</i> , 2018 , 51, 122-127	0.7	36
28	Framing social media communication: Investigating the effects of brand post appeals on user interaction. <i>European Management Journal</i> , 2017 , 35, 606-616	4.8	32
27	Prerequisites and incentives for digital information sharing in Industry 4.0 [An international comparison across data types. <i>Computers and Industrial Engineering</i> , 2020 , 148, 106733	6.4	30
26	Innovative Business Models for the Industrial Internet of Things. <i>BHM-Zeitschrift Fuer Rohstoffe Geotechnik Metallurgie Werkstoffe Maschinen-Und Anlagentechnik</i> , 2017 , 162, 371-381	0.6	29
25	Upcrowding energy co-operatives - Evaluating the potential of crowdfunding for business model innovation of energy co-operatives. <i>Journal of Environmental Management</i> , 2017 , 198, 50-62	7.9	20
24	Thinking patterns and gut feeling in technology identification and evaluation. <i>Technological Forecasting and Social Change</i> , 2015 , 101, 112-123	9.5	18

23	Takin' Care of Business Models: The Impact of Business Model Evaluation on Front-End Success. <i>Journal of Product Innovation Management</i> , 2018 , 35, 410-426	7.1	16
22	Determinants of Industrial Internet of Things Adoption in German Manufacturing Companies. <i>International Journal of Innovation and Technology Management</i> , 2019 , 16, 1950038	1.1	15
21	Exploring the Effects of Creativity Training on Creative Performance and Creative Self-Efficacy: Evidence from a Longitudinal Study. <i>Journal of Creative Behavior</i> , 2019 , 53, 546-558	2.6	15
20	BUSINESS MODELS FOR CORPORATE INNOVATION MANAGEMENT: INTRODUCTION OF A BUSINESS MODEL INNOVATION TOOL FOR ESTABLISHED FIRMS. <i>International Journal of Innovation Management</i> , 2018 , 22, 1850007	1.5	14
19	Riding on the wave of digitization: insights how and under what settings dynamic capabilities facilitate digital-driven business model change. <i>Journal of Business Economics</i> , 2019 , 89, 1023-1095	2.3	14
18	Ecosystems 4.0: redesigning global value chains. <i>International Journal of Logistics Management</i> , 2020 , ahead-of-print,	4.5	10
17	Business Model Pioneers. <i>Management for Professionals</i> , 2017 ,	0.4	8
16	ORGANISATIONAL AND INDIVIDUAL UNLEARNING IN IDENTIFICATION AND EVALUATION OF TECHNOLOGIES. <i>International Journal of Innovation Management</i> , 2016 , 20, 1650017	1.5	5
15	What Do We Really Know about Creativity Techniques? A Review of the Empirical Literature. <i>Series on Technology Management</i> , 2017 , 181-203	0.4	4
14	Investigating consumer acceptance of autonomous technologies: the case of self-driving automobiles. <i>European Journal of Innovation Management</i> , 2021 , 24, 1210-1232	4.2	4
13	Toward a new era of cooperation: How industrial digital platforms transform business models in Industry 4.0. <i>Journal of Business Research</i> , 2022 ,	8.7	3
12	Innovation Management, Lead-Users, and Social Media [Introduction of a Conceptual Framework for Integrating Social Media Tools in Lead-User Management. <i>Advanced Series in Management</i> , 2013 , 169-195	0.3	2
11	The Legitimization Effect of Crowdfunding Success: A Consumer Perspective. <i>Entrepreneurship Theory and Practice</i> , 104225872110570	6.6	2
10	Industrie 4.0 aus Perspektive der nachhaltigen industriellen Wertschöpfung 2018 , 331-343		2
9	Accessing Knowledge with a Game -- A Meta-analysis of Prediction Markets 2013 ,		1
8	Electric vehicles [A cost model of electric propulsion systems 2012 ,		1
7	How the Industrial Internet of Things Changes Business Models in Different Manufacturing Industries. <i>Series on Technology Management</i> , 2019 , 139-168	0.4	1
6	Expected buyer-supplier relationships in the era of Industry 4.0 [An analysis across industry sectors. <i>Advances in Supply Management</i> , 2020 , 99-113	0	1

- 5 How consumption-supportive packaging functionality influences consumers' purchase intentions: the mediating role of perceived product meaningfulness. *European Journal of Marketing*, **2021**, 55, 2239-2268 ¹
- 4 Green and Lean? Understanding ecological and environmental implications in the light of Industry 4.0. *IOP Conference Series: Materials Science and Engineering*, **2021**, 1196, 012005 0.4
- 3 This Is How We Do It: Untangling Patterns of Super Successful Social Media Activities. *Lecture Notes in Computer Science*, **2018**, 221-239 0.9
- 2 Geschäftsmodelle im Wandel durch Industrie 4.0 **2019**, 583-614
- 1 Every Picture Tells a Story - Exploring Personal Branding Communication Activities on Social Media. *Lecture Notes in Computer Science*, **2019**, 22-33 0.9