

# Kai-Ingo Voigt

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11041020/publications.pdf>

Version: 2024-02-01

44  
papers

3,952  
citations

331259

21  
h-index

360668

35  
g-index

47  
all docs

47  
docs citations

47  
times ranked

2684  
citing authors

#	ARTICLE	IF	CITATIONS
1	Fortune favors the prepared: How SMEs approach business model innovations in Industry 4.0. Technological Forecasting and Social Change, 2018, 132, 2-17.	6.2	721
2	What Drives the Implementation of Industry 4.0? The Role of Opportunities and Challenges in the Context of Sustainability. Sustainability, 2018, 10, 247.	1.6	596
3	SUSTAINABLE INDUSTRIAL VALUE CREATION: BENEFITS AND CHALLENGES OF INDUSTRY 4.0. International Journal of Innovation Management, 2017, 21, 1740015.	0.7	434
4	The influence of the Industrial Internet of Things on business models of established manufacturing companies – A business level perspective. Technovation, 2017, 68, 4-19.	4.2	267
5	Development of a Risk Framework for Industry 4.0 in the Context of Sustainability for Established Manufacturers. Sustainability, 2019, 11, 384.	1.6	256
6	HOW THE INDUSTRIAL INTERNET OF THINGS CHANGES BUSINESS MODELS IN DIFFERENT MANUFACTURING INDUSTRIES. International Journal of Innovation Management, 2016, 20, 1640015.	0.7	247
7	The role of absorptive capacity and innovation strategy in the design of industry 4.0 business Models - A comparison between SMEs and large enterprises. European Management Journal, 2021, 39, 333-343.	3.1	210
8	USER-CENTRIC INNOVATIONS IN NEW PRODUCT DEVELOPMENT – SYSTEMATIC IDENTIFICATION OF LEAD USERS HARNESSING INTERACTIVE AND COLLABORATIVE ONLINE-TOOLS. International Journal of Innovation Management, 2008, 12, 419-458.	0.7	205
9	Lessons learned from Industry 4.0 implementation in the German manufacturing industry. Journal of Manufacturing Technology Management, 2019, 31, 977-997.	3.3	201
10	Sustainable Industrial Value Creation in SMEs: A Comparison between Industry 4.0 and Made in China 2025. International Journal of Precision Engineering and Manufacturing - Green Technology, 2018, 5, 659-670.	2.7	174
11	Prerequisites and incentives for digital information sharing in Industry 4.0 – An international comparison across data types. Computers and Industrial Engineering, 2020, 148, 106733.	3.4	71
12	Framing social media communication: Investigating the effects of brand post appeals on user interaction. European Management Journal, 2017, 35, 606-616.	3.1	60
13	Digital, Social Media, and Mobile Marketing in industrial buying: Still in need of customer segmentation? Empirical evidence from Poland and Germany. Industrial Marketing Management, 2018, 73, 70-83.	3.7	60
14	Toward a new era of cooperation: How industrial digital platforms transform business models in Industry 4.0. Journal of Business Research, 2022, 143, 387-405.	5.8	51
15	The Impact of Industry 4.0 on Supply Chains in Engineer-to-Order Industries - An Exploratory Case Study. IFAC-PapersOnLine, 2018, 51, 122-127.	0.5	48
16	Innovative Geschäftsmodelle für Industrie 4.0. BHM-Zeitschrift Für Rohstoffe Geotechnik Metallurgie Werkstoffe Maschinen-Und Anlagentechnik, 2017, 162, 371-381.	0.4	44
17	Takin' Care of Business Models: The Impact of Business Model Evaluation on Front-End Success. Journal of Product Innovation Management, 2018, 35, 410-426.	5.2	35
18	Riding on the wave of digitization: insights how and under what settings dynamic capabilities facilitate digital-driven business model change. Journal of Business Economics, 2019, 89, 1023-1095.	1.3	33

#	ARTICLE	IF	CITATIONS
19	Exploring the Effects of Creativity Training on Creative Performance and Creative Self-Efficacy: Evidence from a Longitudinal Study. <i>Journal of Creative Behavior</i> , 2019, 53, 546-558.	1.6	27
20	Determinants of Industrial Internet of Things Adoption in German Manufacturing Companies. <i>International Journal of Innovation and Technology Management</i> , 2019, 16, .	0.8	26
21	Upcrowding energy co-operatives – Evaluating the potential of crowdfunding for business model innovation of energy co-operatives. <i>Journal of Environmental Management</i> , 2017, 198, 50-62.	3.8	25
22	Thinking patterns and gut feeling in technology identification and evaluation. <i>Technological Forecasting and Social Change</i> , 2015, 101, 112-123.	6.2	23
23	Ecosystems 4.0: redesigning global value chains. <i>International Journal of Logistics Management</i> , 2021, 32, 1124-1149.	4.1	23
24	BUSINESS MODELS FOR CORPORATE INNOVATION MANAGEMENT: INTRODUCTION OF A BUSINESS MODEL INNOVATION TOOL FOR ESTABLISHED FIRMS. <i>International Journal of Innovation Management</i> , 2018, 22, 1850007.	0.7	22
25	Investigating consumer acceptance of autonomous technologies: the case of self-driving automobiles. <i>European Journal of Innovation Management</i> , 2021, 24, 1210-1232.	2.4	19
26	How manufacturing firms navigate through stormy waters of digitalization: the role of dynamic capabilities, organizational factors and environmental turbulence for business model innovation. <i>Journal of Management and Organization</i> , 2022, 28, 681-714.	1.6	15
27	Business Model Pioneers. <i>Management for Professionals</i> , 2017, , .	0.3	11
28	What Do We Really Know about Creativity Techniques? A Review of the Empirical Literature. <i>Series on Technology Management</i> , 2017, , 181-203.	0.1	8
29	The Legitimization Effect of Crowdfunding Success: A Consumer Perspective. <i>Entrepreneurship Theory and Practice</i> , 2023, 47, 1389-1420.	7.1	8
30	Innovation Management, Lead-Users, and Social Media – Introduction of a Conceptual Framework for Integrating Social Media Tools in Lead-User Management. <i>Advanced Series in Management</i> , 2013, , 169-195.	0.8	7
31	ORGANISATIONAL AND INDIVIDUAL UNLEARNING IN IDENTIFICATION AND EVALUATION OF TECHNOLOGIES. <i>International Journal of Innovation Management</i> , 2016, 20, 1650017.	0.7	7
32	Special topic: strategic innovations. <i>Review of Managerial Science</i> , 2011, 5, 263-264.	4.3	4
33	How consumption-supportive packaging functionality influences consumers'™ purchase intentions: the mediating role of perceived product meaningfulness. <i>European Journal of Marketing</i> , 2021, 55, 2239-2268.	1.7	4
34	Accessing Knowledge with a Game – A Meta-analysis of Prediction Markets. , 2013, , .		3
35	Industrie 4.0 aus Perspektive der nachhaltigen industriellen Wertschöpfung. , 2018, , 331-343.		2
36	How the Industrial Internet of Things Changes Business Models in Different Manufacturing Industries. <i>Series on Technology Management</i> , 2019, , 139-168.	0.1	2

#	ARTICLE	IF	CITATIONS
37	Electric vehicles &#x2014; A cost model of electric propulsion systems. , 2012, , .		1
38	Geschäftsmodelle im Wandel durch Industrie 4.0. , 2019, , 583-614.		1
39	Expected buyer-supplier relationships in the era of Industry 4.0 â€” an analysis across industry sectors. Advances in Supply Management, 2020, , 99-113.	0.2	1
40	Design of a balanced scorecard for automotive suppliers in the electromobility market. , 2015, , .		0
41	This is How We Do It: Untangling Patterns of Super Successful Social Media Activities. SSRN Electronic Journal, 0, , .	0.4	0
42	This Is How We Do It: Untangling Patterns of Super Successful Social Media Activities. Lecture Notes in Computer Science, 2018, , 221-239.	1.0	0
43	Every Picture Tells a Story - Exploring Personal Branding Communication Activities on Social Media. Lecture Notes in Computer Science, 2019, , 22-33.	1.0	0
44	Green and Lean? â€” Understanding ecological and environmental implications in the light of Industry 4.0. IOP Conference Series: Materials Science and Engineering, 2021, 1196, 012005.	0.3	0